

**2000 BUSINESS & ECONOMICS SOCIETY
INTERNATIONAL**

CONFERENCE

PROGRAM

JULY 22-26, LOS ANGELES - CALIFORNIA / USA

HYATT REGENCY HOTEL

SUMMARY

Friday July 21, '00	REGISTRATION: 4:00 PM - 5:30 PM ORIENTATION: 5:00 PM - 5:30 PM RECEPTION (Cash Bar): 6:00 PM - 7:00 PM
Saturday July 22, '00	REGISTRATION: 9:30 AM - 1:00 PM ORIENTATION: 10:00 AM - 10:30 AM SESSIONS 1 - 3: 11:00 AM - 1:00 PM RECEPTION (Cash Bar): 4:00 PM - 5:30 PM
Sunday July 23, '00	REGISTRATION: 8:15 AM - 1:00 PM ORIENTATION: 8:30 AM - 8:50 AM SESSIONS 4 - 9: 9:00 AM - 1:00 PM GBER Board Meeting 1:15 PM - 2:15 PM RECEPTION (Cash Bar) 4:00 PM - 5:30 PM
Monday	REGISTRATION: 8:30 AM - 1:00 PM

July 24, '00	SESSIONS 10 - 15: 9:00 AM - 1:00 PM Luncheon (Session 16) 1:15 PM - 3:15 PM
Tuesday, July 25, '00	REGISTRATION: 8:30 AM - 1:00 PM & 1:30 PM - 3:30 PM SESSIONS 17- 25 : 9:00 AM - 1:00 PM & 1:30 PM - 3:30 PM Business Meeting 3:40 PM- 4:30 PM RECEPTION (Cash Bar) 4:30 PM - 6:00 PM
Wednesday, July 26, '00	REGISTRATION: 8:30 AM - 11:00 AM SESSIONS 26 -28: 9:00 AM - 11:00 AM

Friday, July 21, 2000

4:00 PM - 5:30 PM
REGISTRATION

5:00 PM - 5:30 PM
ORIENTATION

6:00 PM - 7:00 PM
RECEPTION (Cash Bar)

Saturday, July 22, 2000

9:30 AM - 1:00 PM
REGISTRATION

10:00 AM - 10:30 AM
ORIENTATION

11:00 AM - 1:00 PM , Redondo A Room
SESSION [1]: Education: Rewards, Necessity
and Impact

11:00 AM - 1:00 PM, Venice A Room
SESSION [2]: Marketing: Genetics, Shopbots
and Complex Markets

11:00 AM - 12:30 PM, Venice B Room
SESSION [3]: Mergers, Schumpeterian
Innovation and Organizational Efficiency

4:00 PM - 5:30 PM
RECEPTION (Cash Bar)

Sunday, July 23, 2000

8:15 AM - 1:00 PM
REGISTRATION

8:30 AM - 8:50 AM
ORIENTATION

9:00 AM - 10:30 AM, Redondo A Room
SESSION [4]: Human Resources and Controllershship

9:00 AM - 10:30 AM, Venice A Room
SESSION [5]: International Diversification and Investment

9:00 AM - 10:30 AM, Venice B Room
SESSION [6]: Risk Management

11:00 AM - 12:30 PM, Redondo A Room
SESSION [7]: Bank Assets, Investment Markets and the Current Account between
Japan and the US

11:00 AM - 1:00 PM, Venice A Room
SESSION [8]: Entrepreneurial Strategies and the Organization

11:00 AM - 12:30 PM, Venice B Room
SESSION [9]: The Financial Environment I

1:15 PM - 2:15 PM
GBER Board Meeting

4:00 PM - 5:30 PM
RECEPTION (Cash Bar)

Monday, July 24, 2000

8:30 AM - 1:00 PM
REGISTRATION

9:00 AM - 10:30 AM, Redondo A Room
SESSION [10]: Economic Regeneration, Industrial Policy and National Competitiveness

9:00 AM - 10:30 AM, Venice A Room
SESSION [11]: The Financial Environment II

9:00 AM - 11:00 AM, Venice B Room
SESSION [12]: Industries and e-Commerce

11:00 AM - 12:30 PM, Redondo A Room
SESSION [13]: Roundtable I
Theme: Human Resources, .coms and the New Economy

11:00 AM - 12:30 PM, Venice A Room
SESSION [14]: Roundtable II
Theme: The Internet Economy: Co-opetition, Spam, Netbatsu, Shopbots, Pricebots

11:00 AM - 12:30 PM, Venice B Room
SESSION [15]: Panel on Finance

1:15 PM - 3:15 PM, Polaris Room (26th Floor)
SESSION [16]: Luncheon / Keynote Address

Tuesday, July 25, 2000

8:30 AM - 12:30 PM & 1:30 PM - 3:30 PM
REGISTRATION

9:00 AM - 10:30 AM, Redondo A Room
SESSION [17]: Business and the Legal Environment

9:00 AM - 10:30 AM, Venice A Room
SESSION [18]: International Trade and the Promotion of Competition

9:00 AM - 10:30 AM, Venice B Room
SESSION [19]: Theory of the Firm Issues and Regional Development

11:00 AM - 12:30 PM, Redondo A Room
SESSION [20]: Marketing I

11:00 AM - 12:30 PM, Venice A Room
SESSION [21]: Transforming Economies and the Virtual Enterprise

11:00 AM - 1:00 PM, Venice B Room
SESSION [22]: International Trade and Policy

1:30 PM - 3:30 PM, Redondo A Room
SESSION [23]: Small Firms, e-Commerce, Regulation and Information Technology

1:30 PM - 3:00 PM, Venice A Room
SESSION [24]: Environmental Sustainability and Standards

1:30 PM - 3:00 PM, Venice B Room
SESSION [25]: Issues in Human Resources

3:40 PM- 4:30 PM
Business Meeting (Open to all Participants)

4:30 PM - 6:00 PM
RECEPTION (Cash Bar)

Wednesday, July 26, 2000

8:30 AM - 11:00 AM
REGISTRATION

9:00 AM - 10:30 AM, Redondo A Room
SESSION [26]: Education Issues and Earnings

9:00 AM - 11:00 AM, Venice A Room
SESSION [27]: Industrial Studies

9:00 AM - 10:30 AM, Venice B Room
SESSION [28]: Issues in Ethics and Human Resource Development

INSTRUCTIONS TO PROGRAM PARTICIPANTS

Session Time Allocations: Most sessions are 90 minutes long; several are 120 minutes long. Presenters should take 65% of the session's time (e.g. no more than 20 minutes per Presenter); Discussants should take 30% of the session's time (e.g. no more than 9 minutes per Discussant); the remaining 5% of the session's time should be devoted to questions from the audience.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time even though it may not be enough! Be well prepared. For audio-visual equipment other than overhead projectors and flipcharts, which will be provided in all meeting rooms, contact - at least two days prior to your arrival at the Conference site - AVMasters, c/o Mike Block, Tel: 818-774-2276, E mail: mblock@avmasters.com. You must have your session number, day, and time before equipment can be reserved. All arrangements and charges for such equipment are your responsibility.

Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. Bring with you and make available several copies of your manuscript.

Discussants: Be prepared to offer your "positive" remarks first. Then offer any "negative" remarks in a constructive way. Stay within the allotted time. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion of all papers. **If the session's chair is absent, the last discussant listed should take on the role of the chair.**

PROGRAM

Friday, July 21, 2000

**4:00 PM - 5:30 PM
REGISTRATION**

**5:00 PM - 5:30 PM
ORIENTATION**

**6:00 PM - 7:00 PM
RECEPTION (Cash Bar)**

Saturday, July 22, 2000

**9:30 AM - 1:00 PM
REGISTRATION**

**10:00 AM - 10:30 AM
ORIENTATION**

**11:00 AM - 1:00 PM
SESSIONS 1 - 3**

**4:00 PM - 5:30 PM
RECEPTION (Cash Bar)**

**Saturday, July 22, 2000
11:00 AM - 1:00 PM Redondo A Room**

SESSION [1]: Education: Rewards, Necessity and Impact

CHAIR: Keith Gray, Coventry University, UK

AUTHORS & TITLES:

Stefan C. Wolter, Swiss Coordination Center for Research in education , SKBF Switzerland.

How Rewarding is Education?: Expectations of Students. 1

Lawrence N. Waterbury, Quinnipiac College USA.

Is College Necessary? 2

Deb Ghosh, Coventry University, UK.

Timothy Rodgers, Coventry University, UK.

An Examination of the Marginal Impact of Differences in Student Ability and Background on Degree Classes Achieved in UK Higher Education: Towards a Measure of Value Added. 3

Tahmoures A. Afshar, Woodbury University, USA.

Does Ethnicity Matter in Students' Performance in Introductory Finance courses? 4

DISCUSSANTS:

1. **Timothy Rodgers**, Coventry University, UK.

2. **Keith Gray**, Coventry University, UK.

3. **Jürg Mosimann**, Wuest & Partner, Switzerland;

4. **John Marangos**, Monash University, Australia

Saturday, July 22, 2000

11:00 AM - 1:00 PM

Venice A Room

SESSION [2]: Marketing: Genetics, Shopbots and Complex Markets

CHAIR Vaughan Galt, The Nottingham Trent University, UK.

AUTHORS & TITLES:

Louis M. Seagull, Pace University, USA

Genetic Modification of Food Crops. 1

Jillian Dawes, University College, Northampton, UK;
Jennifer Rowley, Edge Hill College of Higher Education, UK.
Do shopping bots add value? 2

Simon Mowatt, South Bank University, UK.
Network forms, Innovation and Technology: from Chilled Food to Aerospace. 3

Marcus Ling, Sunderland Business School, UK;
Kevin A. Lawler, Sunderland Business School, UK.
Choice Criteria in Complex Markets: The Case of Advertising, Trade and Inflation. 4

DISCUSSANTS:

1. **Robert Hartley**, De Montfort University, UK.
2. **Marcus Ling**, Sunderland Business School, UK.
3. **Vaughan Galt**, The Nottingham Trent University, UK.
4. **Paolo Mancuso**, University of Rome Tor Vergata, Italy

Saturday, July 22, 2000
11:00 AM - 12:30 PM
Venice B Room

**SESSION [3]: Mergers, Schumpeterian
Innovation and Organizational Efficiency**

CHAIR:

Massoud Metghalchi, Univ. of Houston, Victoria, USA

AUTHORS & TITLES:

Tyler T. Yu, Mercer University, USA.
International Mergers and Acquisitions: A Statistical Analysis of Financial Performance.
1

Kim Hawtrey, Macquarie University, Australia.
Schumpeterian Innovation as a Paradigm for
the e-Banking Revolution: the Australian Case. 2

Marko Kolakovic, University of Zagreb, Croatia;
Vinko Belak, University of Split, Croatia;
Darko Tipuric, University of Zagreb, Croatia.
The Organizational Efficiency and the Reengineering of Croatian Banks. 3

DISCUSSANTS:

1. **Jerry Hammervold**, Schlumberger Credit Union, USA
 2. **Massoud Metghalchi**, Univ. of Houston Victoria, USA
 3. **David Floyd**, University of Sunderland, UK.
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Sunday, July 23, 2000

**8:15 AM - 1:00 PM
REGISTRATION**

**8:30 AM - 8:50 AM
ORIENTATION**

**9:00 AM - 1:00 PM
SESSIONS 4-9**

**1:15 PM - 2:15 PM
GBER Board Meeting**

**4:00 PM - 5:30 PM
RECEPTION (Cash Bar)**

Sunday, July 23, 2000

**9:00 AM - 10:30 AM
Redondo A Room**

SESSION [4]: Human Resources and Controllershship

CHAIR:

Eun Young Chah, Ewha University, Korea

AUTHORS & TITLES:

Tony Mallier, Coventry University, UK;

David Morris, Coventry University, UK

What is Happening to the Wage Earnings of Ageing Employees In Britain. 1

Jürg Mosimann, Wuest & Partner, Switzerland;

Stefan C. Wolter, SKBF, Switzerland.

An Insider-Outsider Theory Approach to the Liberalization of Shopping Hours. 2

Nidzara Osmanagic-Bedenik, Univ of Zagreb, Croatia;

Nina Poloski, University of Zagreb, Croatia.

Integrative Management and Controllership - Theoretical and Empirical analysis. 3

DISCUSSANTS:

1. **Mogamberi Kuppen**, Pretoria, South Africa.

2. **Geoffrey Wood**, Coventry Business School, UK.

3. **Louis M. Seagull**, Pace University, USA.

Sunday, July 23, 2000

9:00 AM - 10:30 AM

Venice A Room

SESSION [5]: International Diversification and Investment

CHAIR:

Victor Mendes, Universidade do Porto, Portugal

AUTHORS & TITLES:

Massoud Metghalchi, Univ.of Houston Victoria, USA;

Jerry Hammervold, Schlumberger Credit Union, USA.

Benefit of International Diversification for U.S. Investors. 1

Choudhry Sharif, Manhattan College, New York, USA

Determinants of Foreign Direct Investment in South Asia. 2

Yildiz Y. Guzey, University of Kocaeli, Turkey.
KM and its strategic Importance in Companies . 3

DISCUSSANTS:

1. **Ho-don Yan**, Feng Chia University, Taiwan.
2. **Victor Mendes**, Universidade do Porto, Portugal
3. **Simon Mowatt**, South Bank University, UK.

Sunday, July 23, 2000
9:00 AM - 10:30 AM
Venice B Room

SESSION [6]: Risk Management

CHAIR:

Jane Binner, The Nottingham Trent University, UK.

AUTHORS & TITLES:

James Hueng, University of Alabama, USA;

Lii-Tarn Chen, Academia Sinica, Taiwan;

Chien-fu Jeff Lin, National Taiwan University, Taiwan.

Do Bubbles and Time-Varying Risk Premiums Affect Stock Prices? A Kalman Filter Approach. 1

Qian Wang, Lancaster University, UK

Review of Foreign Direct Investment. In China 2

Peter-Jan Engelen, UFSIA-University of Antwerp,
Belgium

Fiscal Consequences of Different Option Characteristics In Executive Stock Options. The Belgian Case. 3

DISCUSSANTS:

1. **Jane Binner**, The Nottingham Trent University, UK.
2. **Leighton Vaughan Williams**, The Nottingham Trent University, UK

3. **Kim Hawtrey**, Macquarie University, Australia.

Sunday, July 23, 2000
11:00 AM - 12:30 PM
Redondo A Room

SESSION [7]: Bank Assets, Investment Markets and the Current Account between Japan and the US

CHAIR: **Leighton Vaughan Williams**, The Nottingham Trent University, UK

AUTHORS & TITLES:

Richard J. Cebula, Armstrong Atlantic State University, USA.
Determinants of the Rate of Return on Bank Assets, 1933-1997. 1

Leighton Vaughan Williams, The Nottingham Trent University, UK.
Index Investment Markets and Financial Policy: Some Evidence from the UK. 2

Ho-don Yan, Feng Chia University, Taiwan.
Puzzles from Current Account Imbalances:
A comparison between Japan and the United States. 3

DISCUSSANTS:

1. **Tyler T. Yu**, Mercer University, USA.
2. **James Hueng**, University of Alabama, USA.
3. **Choudhry Sharif**, Manhattan College, New York USA

Sunday, July 23, 2000
11:00 AM - 1:00 PM, Venice A Room

SESSION [8]: Entrepreneurial Strategies and the Organization

CHAIR: **Michael Thorp**, Curtin Univ of Technology, Australia.

AUTHORS & TITLES:

Ioannis-Dionysios Salavrakos, Institute of Economic Relations, Greece;
George Petrochilos, Coventry University, UK.

An Assessment of The Greek Entrepreneurial Activity In The Black Sea Area (1989-1999): Causes and Prospects. 1

Gaby Ramia, Monash University, Australia;

Nick Wailes, University of Sydney, Australia.

Globalization, Institutions and Interests: Frameworks for Comparative Analysis and the Case of Australia and New Zealand. 2

Abdul Rauf Parker, Oman Telecommunications, Sultanate of Oman.

Entrepreneurial Transformation During The Privatization Process: A Theoretical Model.

3

Mostafa Shokri,

Shokri's Approach to Planning the Suitable

Strategies for Change and Improving Organizations Using O.P.M. 4

DISCUSSANTS:

1. **Pikay Richardson**, Manchester University, UK

2. **Douglas Wood**, Manchester University, UK

3. **George Petrochilos**, Coventry University, UK.

4. **Abdul Rauf Parker**, Oman Telecommunications,
Sultanate of Oman.

Sunday, July 23, 2000

11:00 AM - 12:30 PM

Venice B Room

SESSION [9]: The Financial Environment I

CHAIR: **Tony Mallier**, Coventry University, UK.

AUTHORS & TITLES:

Jane Binner, The Nottingham Trent University, UK;

Alicia Gazely, The Nottingham Trent University, UK;

Shu-Heng Chen, National Chengchi University, Taiwan.

Financial Innovation and Divisia Money in Taiwan: Comparative Evidence from Vector Autoregressive and Neural Network Forecasting Models. 1

Margarida Abreu, Instituto Superior de Economia e Gestão - CISEP, Portugal.

Contagion Phenomena in Financial Crises: Evidence From the Portuguese and Spanish Exchange Rate Crises in the Early Nineties. 2

Victor Mendes, Universidade do Porto - Faculdade de Economia - CEMPRE, Portugal.

João Rebelo, Universidade de Trás-os-Montes e Alto Douro, Portugal.

DISCUSSANTS:

1. **Dang T. Tran**, California State University, USA.
Tosporn T. Chotigeat, Nicholls State Univ., USA.
 2. **Peter-Jan Engelen**, UFSIA-University of Antwerp,
Belgium
 3. **Vinko Belak**, University of Split, Croatia.
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Monday, July 24, 2000

8:30 AM - 1:00 PM
REGISTRATION

9:00 AM - 1:00 PM
SESSIONS 10 - 15

1:15 PM - 3:15 PM
Luncheon (Session 16)

Monday, July 24, 2000
9:00 AM - 10:30 AM
Redondo A Room

**SESSION [10]: Economic Regeneration, Industrial Policy and National
Competitiveness**

CHAIR: **Ian Kerr**, Curtin University of Technology,
Australia

AUTHORS & TITLES:

Patrick N Palmer, University of South Africa, S.Africa;
Mogamberi Kuppen, South Africa.
The Role of High Technology Industries in

Economic Regeneration: A South African Case Study.1

Maria Cristina Schiller, University at the State of Rio de Janeiro, Brazil & University at Candido Mendes, Brazil

Principles of an Industrial Policy for less favored Countries, Thinking Brazil . 2

William R. DiPietro, Daemen College, USA

National Competitiveness, Corruption and Economic Freedom. 3

DISCUSSANTS:

1. **Dang T. Tran**, California State University, USA.
2. **Marko Kolakovic**, University of Zagreb, Croatia.
3. **Joseph Sy-Changco**, University of Macao, Macao.

Monday, July 24, 2000

9:00 AM - 10:30 AM

Venice A Room

SESSION [11]: The Financial Environment II

CHAIR: **Salah Abosedra**, Goldey-Beacom College, USA.

AUTHORS & TITLES:

Tosporn T.Chotigeat, Nicholls State University, USA;

Afrab Ahmad, Nicholls State University, USA.

Phillip W. Balsmeier, Nicholls State University, USA.

A Comparative Study of Southeast Asian Financial Crisis Management.1

Ghodratollah Arabian, Lincoln University, USA

Tahmoures A. Afshar, Woodbury University, USA;

Reza Zomorrodian, Massachusetts College of Liberal Arts, USA.

U.S. Defence Expenditure and the Real Dollar Exchange Rate Forecasts. 2

Victor Mendes, Universidade do Porto - Faculdade de Economia - CEMPRE, Portugal.

Margarida Abreu, Instituto Superior de Economia e Gest3o - CISEP, Portugal.

Commercial Bank Interest Margins and Profitability Evidence for some EC Countries.3

DISCUSSANTS:

1. **Choudhry Sharif**, Manhattan College, USA
 2. **George Petrochilos**, Coventry University, UK.
 3. **Salah Abosedra**, Goldey-Beacom College, USA.
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Monday, July 24, 2000
9:00 AM - 11:00 AM
Venice B Room

SESSION [12]: Industries and e-Commerce

CHAIR: Miranda M. Zhang, Mercer University, USA

AUTHORS & TITLES:

Ronald D. Ripple, Edith Cowan University, Australia.

Is the US West Coast Petroleum Industry Integrated with the Global Market?. 1

Rick Molz, Concordia University, Canada;

Xiaoyun Wang McGill University, Canada.

A model of Antecedents to the Emergence of a New Industrial Structure in China. 2

Pikay Richardson, Manchester University, UK

Meeting the Economic Imperatives of Industrial Adjustment: The Case of the British Steel Industry. 3

Yildiz Y. Guzey, University of Kocaeli, Turkey

e-Commerce Characteristics that Influence Company Structure and Strategies. 4

DISCUSSANTS:

1. **Miranda M. Zhang**, Mercer University, USA.

2. **Ivan Manev**, University of Maine, USA.

3. **Yunshi Liu**, Tunghai University, Taiwan

4. **Ronald D. Ripple**, Edith Cowan University,
Australia.

Monday, July 24, 2000

**11:00 AM - 12:30 PM
Redondo A Room**

SESSION [13]: Roundtable I

**Theme: Human Resources, .coms and
the New Economy**

MODERATOR:

Sailesh K.Tanna, Coventry Business School, UK

ALTERNATE MODERATOR:

Marko Kolakovic, University of Zagreb, Croatia

PARTICIPANTS:

Alexandre Rands Barros, Federal University of Pernambuco, Brazil.

Quaye Botchway, Coventry University, UK.

Eun Young Chah, Ewha University, Korea.

Christina Cregan, University of Melbourne, Australia.

Oreozili Efstathiadou, Computer Technology Institute, Hellas.

Tibor Machan, Chapman University, USA

Helen E.Simpson, The University of Warwick, UK.

Michael Szenberg, Pace University, USA.

Geoffrey Wood, Coventry University, UK.

**Monday, July 24, 2000
11:00 AM - 12:30 PM
Venice A Room**

SESSION [14]: Roundtable II

Theme: The Internet Economy: Co-opetition, Spam, Netbatsu, Shopbots, Pricebots

MODERATOR:

Anthony M.I.Cantarella, Murray State University, USA

ALTERNATE MODERATOR:

Jillian Dawes, University College, Northampton,
UK

PARTICIPANTS:

Vinko Belak, University of Split, Croatia.

Robert Hartley, De Montfort University, UK.

Mohammad Mahbobi - Azgomi, University of Saskatchewan, Canada.

Christos Manolopoulos, Computer Technology Institute, Hellas.

Abdul Rauf Parker, Oman Telecommunications,
Sultanate of Oman.

George Petrochilos, Coventry University, UK.

Gaby Ramia, Monash University, Australia.

Allan Ward, Plymouth University, UK.

Monday, July 24, 2000

11:00 AM - 12:30 PM

Venice B Room

SESSION [15]: Panel on Finance

CHAIR: Bansi L. Sawhney, University of Baltimore, USA

AUTHORS & TITLES:

Salah Abosedra, Goldey-Beacom College, USA;

Nikiforos T. Laopodis, Villa Julie College, USA

Spot and Future Crude Oil Price Interactions . 1

Bansi L. Sawhney, University of Baltimore, USA;

Nikiforos T. Laopodis, Villa Julie College, USA

Dynamic Interactions Between Main Street and Wall Street. 2

Dang T. Tran, California State University, US;
Bansi L. Sawhney, University of Baltimore, USA.
Does economic growth Granger-cause inflation in Portugal? 3

DISCUSSANTS:

1. **Mostafa Shokri**
2. **William R. DiPietro**, Daemen College, USA
3. **Reza Zomorrodian**, Massachusetts College of Liberal Arts, USA.

Monday, July 24, 2000
1:00 PM - 3:00 PM
Polaris Room (26th Floor)

SESSION [16]: Luncheon / Keynote Address

Keynote Speaker:

Dr. Michael Rafferty
Soderton University, Sweden
&
University of Western Sydney, Australia

Title: The Economics of Globalization

Tuesday, July 25, 2000

8:30 AM - 1:00 PM & 1:30 PM - 3:30 PM
REGISTRATION

9:00 AM - 1:00 PM & 1:30 PM - 3:30 PM
SESSIONS 17- 25

**3:40 PM- 4:30 PM
Business Meeting**

**4:30 PM - 6:00 PM
RECEPTION (Cash Bar)**

**Tuesday, July 25, 2000
9:00 AM - 10:30 AM, Redondo A Room**

SESSION [17]: Business and the Legal Environment

CHAIR:

Terrence W. Brathwaite, Coventry University, UK.

AUTHORS & TITLES:

Terrence W.Brathwaite, Coventry University, UK;

Dawn Allison Brathwaite, Anthony Collins Solicitors, UK.

The Socio-Legal Framework For Employer Employee Relations: A Comparative Perspective. 1

Helen E. Simpson, The Univ. of Warwick, UK;

Penny-Anne Cullen, The Univ. of Warwick, UK.

The Influence of Organisational Structures and Trust on Supply Chains in e-business Trading?. 2

Gary Baker, Washburn University, USA;

Tom Clevenger, Washburn University, USA.

Estimating the Value of Financial Statement Used to Value a Small Business. 3

DISCUSSANTS:

1. **Wendy Chapple**, The Nottingham Trent Univ., UK.

2. **Marcus Marktanner**, Univ. of Erlangen-Nuremberg,
Germany.

3. **Yildiz Y. Guzey**, University of Kocaeli, Turkey.

Darren Webb, Coventry University, England

**Tuesday, July 25, 2000
9:00 AM - 10:30 AM
Venice A Room**

SESSION [18]: International Trade and the Promotion of Competition

CHAIR:

William R. DiPietro, Daemen College, USA

AUTHORS & TITLES:

Michael Thorp, Curtin University of Technology, Australia;

Ian A. Kerr, Curtin University of Technology, Australia.

Trade and Investment in the Indian Ocean Region: Prospects for Greater Economic Cooperation. 1

Sailesh Tanna, Coventry University, UK;

Deb Ghosh, Coventry University, UK;

Mark Bailey, Coventry University, UK.

Efficiency Differences Between Thai Public and Private Financial Firms. 2

Joseph Sy-Changco, University of Macao, Macao.

Philippine Service Exports: Present and Future Prospects. 3

DISCUSSANTS:

1. **William R. DiPietro**, Daemen College, USA

2. **Gaby Ramia**, Monash University, Australia.

3. **Ricardo Bruno Ferreira**, Escola Superior Agraria de Elvas, Portugal.

**Tuesday, July 25, 2000
9:00 AM - 10:30 AM
Venice B Room**

SESSION [19]: Theory of the Firm Issues and Regional Development

CHAIR: **Reza Zomorrodian**, Massachusetts College of Liberal Arts, USA.

AUTHORS & TITLES:

Vaughan Galt & Stephen Heasell, The Nottingham Trent University, UK.
Do Costs of Exit Deter Entry of New Entrepreneurs. 1

Yunshi Liu, Tunghai University, Taiwan;
Kuang S. Yeh, National Sun Yat-sen University, Taiwan.
Separation of Ownership and Management in Taiwan 's Public Companies. 2

Quaye Botchway, David Noon & George Goodall, Coventry University, UK.
Emergence Based Local Economic Development Model: A Way Forward to Responding
to Turbulent Operating Environments. 3

DISCUSSANTS:

1. **Abdul Rauf Parker**, Oman Telecommunications
Company, Sultanate of Oman.
2. **Jon Guest**, Coventry University, UK
3. **Maria Cristina Schiller**, University at the State of Rio
de Janeiro & University at Candido Mendes, Brazil.

**Tuesday, July 25, 2000
11:00 AM - 12:30 PM
Redondo A Room**

SESSION [20]: Marketing I

CHAIR:

Michael Rafferty, The Centre for Banking and Finance (CEFIN), Sweden.

AUTHORS & TITLES:

Anthony M.I.Cantarella, Murray State University, USA
A Qualitative Study of the Determinants for the Founding of Web-based Ventures. 1

Robert Hartley & Nuria Bonser De Montfort University, UK
Customer Relationship Management and the use of the WEB by the UK Hotel Industry. 2

Giulia Manzato, Padua University, Italy
Experiential Shopping: Olfactory Cues as an Added Value. 3

DISCUSSANTS:

1. **Robert Hartley**, De Montfort University, UK.
Marcus Ling, Sunderland University, UK
 2. **Rick Molz**, Concordia University, Canada;
 3. **Jillian Dawes**, University College, Northampton, UK.
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Tuesday, July 25, 2000
11:00 AM - 12:30 PM
Venice A Room

SESSION [21]: Transforming Economies and the Virtual Enterprise

CHAIR: **Gary Baker**, Washburn University, USA

AUTHORS & TITLES:

Ivan M. Manev, University of Maine, USA
Tatiana S. Manolova & Aimin Yan, Boston University, USA.
On The Legal Dimension of Organizations in Transforming Economies. 1

David Floyd, University of Sunderland, UK.
FDI Through Cross -Border Acquisitions and Greenfield Sites, their Impact on
Development and Policy Implications for the Polish Economy. 2

Vinko Belak & Ivica Veza, University of Split, Croatia;
Marko Kolakovic, University of Zagreb, Croatia.
Accounting Models of Economic Relationships in Virtual Enterprise. 3

DISCUSSANTS:

1. **Gary Baker**, Washburn University, USA.
 2. **Olga Kiulia**, Warsaw University, Poland.
 3. **Priscilla Reis**, Idaho State University, USA.
-

**Tuesday, July 25, 2000
11:00 AM - 1:00 PM, Venice B Room**

SESSION [22]: International Trade and Policy

CHAIR:

Joseph Sy-Changco, University of Macao, MACAO

AUTHORS & TITLES:

Michael Szenberg & P.V. Viswanath, Pace University, USA.
Some Aspects of the Structure in the Apparel Industry. 1

Marcus Marktanner, University of Erlangen-Nuremberg, Germany.
Why do Politicians in Developed Nations Prefer Foreign Trade Policy to Income
Redistribution to Counteract Income Inequality Resulting from Globalization . 2

Ricardo Bruno Ferreira, Escola Superior Agraria de Elvas, Portugal.
Economic Disintegration Consequences the Norway
- Portugal Case. 3

Mohammad Mahbobi & Hartley Furtan, University of Saskatchewan, Canada.
Antidumping Duties and Protectionism;
Protecting Competition or Protecting Competitors. 4

DISCUSSANTS:

1. **Sailesh Tanna**, Coventry University, UK.
2. **Georgine M. Kryda**, University of the Pacific, USA.
3. **Ian Kerr**, Curtin Univ. of Technology, Australia.
4. **Michael Thorp**, Curtin Univ. of Technology, Australia

**Tuesday, July 25, 2000
1:30 PM - 3:30 PM, Redondo A Room**

SESSION [23]: Small Firms, e-Commerce, Regulation and Information Technology

CHAIR: **Chi-Kim Cheung**, University of Hong Kong,
Hong Kong SAR.

AUTHORS & TITLES:

Jon Guest, Coventry University, England
Encouraging Training in Small Firms: Will the Recent UK Policy Initiatives Succeed.1

Georgine M. Kryda, University of the Pacific, USA

Does Foreign Corporate Registration Prompt Regulatory Investigation by Governments?.2

Jillian Dawes, University College, Northampton, UK.

Jennifer Rowley, Edge Hill College of Higher Education, UK.

e-Commerce and Communities: a Relationship Marketing Perspective. 3

Chi-Kim Cheung, University of Hong Kong, Pokfulam, Hong Kong SAR.

The Implementation of Information Technology (IT) in the Secondary Business Curriculum in Hong Kong : Issues and Concerns. 4

DISCUSSANTS:

1. **Paolo Mancuso**, Università degli Studi di Roma "Tor Vergata", Italy.

2. **Yildiz Y. Guzey**, University of Kocaeli, Turkey.

Michael Rafferty, The Centre for Banking and Finance (CEFIN), Sweden.

3. **Chi-Kim Cheung**, University of Hong Kong, Pokfulam, Hong Kong SAR.

4. **John Marangos**, Monash University, Australia.

Tuesday, July 25, 2000

1:30 PM - 3:00 PM

Venice A Room

SESSION [24]: Environmental Sustainability and Standards

CHAIR: **Helen E Simpson**, The University of Warwick
Coventry, UK

AUTHORS & TITLES:

Wendy Chapple, Andrew Cooke, Vaughan Galt & David Paton, The Nottingham Trent University, UK.

Voluntary Investment in Environmental Standards in the UK Manufacturing Sector.1

Laraine Lomax, Monterey Institute for International Studies, USA

Confronting The Dual Challenge of Economic and Environmental Sustainability: The Case of South Africa. 2

Olga Kiula, Warsaw University, Poland

Principles Regarding Joint Implementation Mechanism in the Second Sulfur Protocol. 3

DISCUSSANTS:

1. **David Floyd**, University of Sunderland, UK.

2. **Patrick N Palmer**, University of South Africa,
S.Africa;

3. **Helen E Simpson**, The University of Warwick
Coventry, UK

Tuesday, July 25, 2000
1:30 PM - 3:00 PM, Venice B Room

SESSION [25]: Issues in Human Resources

CHAIR:

Stefan C. Wolter, Swiss Coordination Center for Research in education , SKBF
Switzerland

AUTHORS & TITLES:

Keith E. Gray & David Morris, Coventry University,
England.

The Theory of Exit, Voice and Loyalty: an Application to Patient Complaint Systems in
the UK National Health Services.1

Alexandre Rands Barros, Federal University of Pernambuco, Brazil;

Juliana Ferraz Guimaraes & Tiago V. de Vasconcelos Cavalcanti, University of
Illinois at Urbana-Champaign, USA

Is There Racial Wage Discrimination in Brazil? A new sample with proxies for family
background and ability.2

Christina Cregan, University of Melbourne, Australia

Why Do Employees Join an Open Shop Union?. 3

DISCUSSANTS:

1. **Stefan C. Wolter**, Swiss Coordination Center for
Research in education , SKBF Switzerland.

2. **Jürg Mosimann**, Wuest & Partner, Switzerland.

3. **Timothy Rodgers**, Coventry University, UK.

Wednesday, July 26, 2000

**8:30 AM - 11:00 AM
REGISTRATION**

**9:00 AM - 11:00 AM
SESSIONS 26-28**

**Wednesday, July 26, 2000
9:00 AM - 10:30 AM, Redondo A Room**

SESSION [26]: Education Issues and Earnings

CHAIR: Lawrence Waterbury, Quinnipiac College, USA

AUTHORS & TITLES:

Darren Webb & Clive Collis, Coventry University, England
Academia versus Industry - What Kind of Gap is there to Bridge? 1

John Marangos, Monash University, Australia.
Advancing Student Learning: Introducing Collaborative Problem-Solving Tutorials in Introductory Microeconomics. 2

Deb Ghosh & Timothy Rodgers, Coventry University
England
The Nature of Earnings Differentials Between UK Graduates: An Examination of the Significance of the Type of Higher Education Institution Attended and of the Class of Degree. 3

DISCUSSANTS

1. **Stefan C. Wolter**, Swiss Coordination Center for Research in education , SKBF Switzerland
2. **Deb Ghosh**, Coventry University, UK.
3. **Lawrence Waterbury**, Quinnipiac College, USA

**Wednesday, July 26, 2000
9:00 AM - 11:00 AM, Venice A Room**

SESSION [27]: Industrial Studies

CHAIR: **Marcus Marktanner**, University of Erlangen-Nuremberg, Germany.

AUTHORS & TITLES:

Bernardo Bátiz-Lazo, Open University Business School, UK

Douglas Wood, Manchester Business School, UK

Competitive Threats and Diversification in Mexican and European Bank Markets .1

Simon Mowatt, South Bank University, UK

Networks and Information Intermediation: The Economic Function of Trade Journals. 2

Maria Concetta Gasbarro, International Telecommunication Union (ITU), Switzerland;

Domenico Campisi, Paolo Mancuso, Università degli Studi di Roma "Tor Vergata", Italy.

Telecommunication Industry and Productivity Convergence: The Case of OECD Countries. 3

Melike Bildirici & Murat Donduran, YILDIZ Technical University, Turkey

The Crisis Effects on the Manufacturing Industry in Turkey during the 1990s. 4

DISCUSSANTS:

1. **Jon Guest**, Coventry University, UK

2. **Marcus Marktanner**, University of Erlangen-Nuremberg, Germany.

3. **Simon Mowatt**, South Bank University, UK.

4. **Nina Poloski**, University of Zagreb, Croatia.

Quaye Botchway, Coventry University, UK.

Wednesday, July 26, 2000

9:00 AM - 10:30 AM

Venice B Room

SESSION [28]: Issues in Ethics and Human Resource Development

CHAIR:

Alexandre Rands Barros, Federal University of Pernambuco, Brazil.

AUTHORS & TITLES:

Allan Ward, Plymouth University, UK
Ambiguous Economics and Business Studies. 1

Priscilla R. Reis, Idaho State University, USA
Social Reporting and Auditing: An Idea Whose Time Has Come. 2

Geoffrey Wood, Coventry University, UK.
Making Human Resource Development Work: Internal Training Within the Eastern Cape
Textile Industry, South Africa". 3

DISCUSSANTS:

1. **Petrochilos George**, Coventry University, UK
2. **Allan Ward**, Plymouth University, UK
3. **Alexandre Rands Barros**, Federal University of Pernambuco, Brazil.

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