JANUARY 2011
BUSINESS & ECONOMICS
SOCIETY INTERNATIONAL
CONFERENCE
<http://www.besiweb.com>

January 11-14, 2011
St. Thomas, Virgin Islands, USA
Wyndham Sugar Bay Resort & Spa
<http://www.wyndham.com/hotels/STTSB/main.wnt>

PROGRAM

Sessions, Panels & Roundtables

(To find your assignments please point to “Edit” and then “Find”; type in your last name and hit the Enter key)
Monday, January 10, 2011

Pre-Conference Day Long Excursion
Sail to Jost Van Dyke

Registration
4:00 PM – 6:00 PM, please follow signs

Conference Orientation Session
5:15 PM – 5:45 PM, please follow signs

Welcome Reception (refreshments and horderves)
6:00 PM – 7:00 PM, please follow signs
Tuesday, January 11, 2011
9:00 AM – 11:00 AM
Room: Orchid

Session [1]: PANEL I
Emerging Issues in Management Education.

CHAIR: Charles Wankel, St. John’s University, USA.

AUTHORS & TITLES:

Charles Wankel, St. John’s University, USA.
New Dimensions of Networking Technologies in Management Education. ¹

Charles Wankel, St. John’s University, USA.
Forms of Engagement by Learners in Courses using New Media. ²

Cristina Giannantonio, Amy E. Hurley-Hanson & Bruce Dehning,
Chapman University, USA.
Emerging Issues of Management Education in the 21st Century. ³

Augustin Suessmair, University of Lueneburg, Germany.
An International Perspective on Trends in Higher Education. ⁴

Peggy Daniels Lee, Indiana University, USA.
Millennials in the New Work Place: Are we prepared to teach them? ⁵

DISCUSSANTS:

1,2. M. B. Neace, CEO and Professor Emeritus, TheRainMakers-TBL, Mercer University, USA.

3. Ran Lachman, College of Management, Tel-Aviv, Israel.

4. Zlatko Nedelko, University of Maribor, Slovenia.

5. Leighton Vaughan Williams, Nottingham Trent University, UK.

Coffee Break
Tuesday, January 11, 2011  
11:15 AM – 12:45 PM  
Room: Orchid

Session [2]: PANEL II  
Management Education & Social Media.

**CHAIR:** Charles Wankel, St. John’s University, USA.

**AUTHORS & TITLES:**

**Cristina Giannantonio & Amy E. Hurley-Hanson,** Chapman University, USA.  
Image Norms: An international Perspective. ¹

**Leanna Lawter, Tuvana Rua & Grace Guo,** Sacred Heart University, USA.  
Personalizing Business Ethics Education. ²

**Kyle Reinson,** St. John Fisher College, USA.  
The Sandbox Meets the Classroom: The Importance of Building Student Social Media Capacity and the Personal Brand. ³

**Aditi Grover,** Plymouth State University, USA &  
**David W. Stewart,** University of California, Riverside, USA.  
Social Media Tools: What are our Universities doing? ⁴

**DISCUSSANTS:**

1,2. **Anu A. Gokhale,** Illinois State University, USA.

3,4. **Amy L. Parsons,** King’s College, USA.

Light Lunch (included in registration fee): 12:45 PM – 2:00 PM
Tuesday, January 11, 2011
2:00 PM – 4:00 PM
Room: Orchid

Session [3]: PANEL III
Evolving Management Education Systems.

**CHAIR:** Charles Wankel, St. John’s University, USA.

**AUTHORS & TITLES:**

Aditi Grover, Plymouth State University, USA &
David W. Stewart, University of California, Riverside, USA.
The New Era in Higher Education: Understanding Social Media.  

Robyn Hulsart, Victoria McCarthy & Michael Becraft, Austin Peay State University, USA.
Student Readiness as an Important Factor in Business Ethics Education: A Study of
Business Students and Ethical Awareness. 

Peggy Daniels Lee, Indiana University, USA.
No Texting, Cell Phones, Laptops, or other Electronic Devices Allowed in Class.

Mark M. Lennon, Loyola University Maryland, USA.
The Hofer Model Revisited: The Case of NTT DoCoMo and KDDI.

Mark M. Lennon, Loyola University Maryland, USA.
KDDI’s Designer Fashion Mobile Phones:
Supply Chains for Phones that are Fashion Accessories.

**DISCUSSANTS:**

1,2. Mine Aysen Doyran, Fashion Institute of
Technology (FIT)/State University of New York, USA.

3. Angela Lebbon, Lehman College, CUNY, USA.

4,5. Elzbieta Lepkowska-White, Skidmore College, USA.

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Coffee Break
Tuesday, January 11, 2011
4:15 PM – 6:15 PM
Room: Orchid

Session [4]: PANEL IV
Management Education & Ethics.

CHAIR: Charles Wankel, St. John’s University, USA.

AUTHORS & TITLES:

Leanna Lawter, Tuvana Rua & Grace Guo, Sacred Heart University, USA.
   Personalizing Business Ethics Education. ¹

William I. Sauser, Jr., Auburn University, USA &
Ronald R. Sims, College of William and Mary, USA.
   Enabling Business Leaders to Craft an Organizational Culture of Character. ²

Ronald R. Sims, College of William and Mary, USA.
William I. Sauser, Jr., Auburn University, USA.
   Empowering Business Students to Contribute to an
   Organizational Culture of Character. ³

Maria Nathan, Lynchburg College, USA.
   Emerging Issues in Management Education in the 21st Century:
   A Clarion Call to Crisis Consciousness. ⁴

Victoria McCarthy & Robyn Hulsart, Austin Peay State University, USA.
   A Theoretical Model for Reducing Cheating in Online Management Courses. ⁵

DISCUSSANTS:

1. Joseph G. Nellis, Cranfield University, UK.

2,3. Edmund H. Mantell, Pace University, USA.

4. Joseph G. Nellis, Cranfield University, UK.

5. Katie Flood, Ryerson University, Canada.
Wednesday, January 12, 2011
8:30 AM – 10:30 AM
Room: Seagrape


CHAIR: John M. Jermier, University of South Florida, USA.

AUTHORS & TITLES:

Felix Wriggers, ZF Friedrichshafen AG, Germany;
Joern Eilmann & Peter Nyhuis, Leibniz Universität Hannover, Germany.
  Procurement Lot Sizing within a Model-Based Approach to Evaluate Strategic
  Procurement Actions. ¹

Mathilde Aubry, CREM, University of Caen, France.
  Semiconductor Industry’s Explanatory Factors. ²

John M. Jermier & Tracy Roese, University of South Florida, USA.
  Perils of a Plastic Planet and Non-Regulation of the Plastics Industry. ³

Vojko Potocan & Zlatko Nedelko, University of Maribor, Slovenia.
  Innovativeness of Business Systems: Viewpoint of Working Values. ⁴

DISCUSSANTS:

1. John M. Jermier, University of South Florida, USA.

2. Joern Eilmann, Leibniz Universität Hannover, Germany.

3. Pedro J. Gutierrez, Universidad de Valladolid, Spain.

4. Tracy Roese, University of South Florida, USA.

Coffee Break
Wednesday, January 12, 2011
8:30 AM – 10:30 AM
Room: Orchid

Session [6]: Production, Globalization and Sustainability Issues.

CHAIR: Anu A. Gokhale, Illinois State University, USA.

AUTHORS & TITLES:

Anu A. Gokhale, Illinois State University, USA.
   Sustainability in Business Makes Economic Sense: Teaching through Project-based Learning. 1

Tim Klemke, Leibniz Universität Hannover, Germany.
   Evaluating the Systemic Changeability of Production Systems. 2

Kosta Josifidis, Novica Supic, Emilija Pucar Beker & Sladjana Srdic, University of Novi Sad, Serbia.
   The European Welfare Regimes: Education V. Poverty. 3

Katie Flood, Ryerson University, Canada.
   The Enduring Economic Importance of the Fisheries in Newfoundland and Labrador. 4

DISCUSSANTS:

1. Tim Klemke, Leibniz Universität Hannover, Germany.

2. Angela Lebbon, Lehman College, CUNY, USA.

3. Anu A. Gokhale, Illinois State University, USA.

4. Michelle Fong, Victoria University, Australia.

Coffee Break
Wednesday, January 12, 2011
10:45 AM – 12:15 AM
Room: Seagrape

Session [7]: Supply Chains, Logistics & SMEs in China.

CHAIR: M. B. Neace
CEO and Professor Emeritus, TheRainMakers - TBL, Mercer University, USA.

AUTHORS & TITLES:

M. B. Neace, CEO and Professor Emeritus, TheRainMakers-TBL Mercer University, USA; Tadeusz Gospodarek, Walbrzych School of Management and Entrepreneurship, Poland; & Xin Gao Neace, Senior Manager-China Research, TheRainMakers-TBL, Atlanta, GA, USA Global Supply Chains: Their Macro - Micro Perspectives and Interwoven Character.

Ben Muenzberg, Leibniz Universität Hannover, Germany. Model Based Logistic Monitoring of Assembly Areas.

Michelle Fong, Victoria University, Australia. Training in Chinese SMEs.

DISCUSSANTS:

1. Ben Muenzberg, Leibniz Universität Hannover, Germany.
2. Michelle Fong, Victoria University, Australia.
3. M. B. Neace, CEO and Professor Emeritus, TheRainMakers-TBL, Mercer University, USA.

Light Lunch (included in registration fee): 12:15 PM – 1 PM
Wednesday, January 12, 2011
10:45 AM – 12:15 AM
Room: Orchid

Session [8]: Roundtable I
Marketing, Social Entrepreneurship & Common Market Issues: Mexico & South America.

CHAIR: Rajagopal, EGADE, ITESM, Mexico.

AUTHORS & TITLES:

Rajagopal, EGADE, ITESM, Mexico.
Redesigning Brands during Recovering Market after Recession.  

Mónica Félix González, ITESM, Mexico.
Social Entrepreneurship in Mexico: A Conceptual Analysis. 

Raquel Castaño, Isabella A. Parra & Alba María Zavala
EGADE Business School, Mexico.
Consumer Behavior and Coping Strategies in an Economic Crisis: Evidence from Mexico.

DISCUSSANTS:

1. Sukhwinder Bagi, Bloomsburg University of Pennsylvania, USA.

2. Katie Flood, Ryerson University, Canada.

3. Amy L. Parsons, King’s College, USA.

Light Lunch (included in registration fee): 12:15 PM – 1 PM
Thursday, January 13, 2011
7:00 AM – 7:45 AM, Room: Breakfast Restaurant
Trustees & Editorial Boards Meeting (open to all Conference Participants)

Thursday, January 13, 2011
8:00 AM – 10:00 AM, Room: Seagrape
Session [9]: Monetary Shocks, Financial Markets & Development

CHAIR: Jamal Abu Rashed, Northern Michigan University, USA.

AUTHORS & TITLES:

Pedro J. Gutierrez & Carlos R. Palmero, Universidad de Valladolid, Spain.
A Note on the Real Effects of Monetary Shocks: A Parsimonious Limited Participation Model. ¹

Abdelhafid K. Belarbi, Ghaleb A. El-Refae, Al-Zaytoonah University of Jordan, Jordan & Jamal Abu Rashed, Northern Michigan University, USA.
Within the Global Financial Crisis. ²

David Slattery & Joseph G Nellis, Cranfield University, UK.
Rethinking the Role of Regulation in the Aftermath of the Global Financial Crisis: The Case of the UK. ³

Mine Aysen Doyran,
Fashion Institute of Technology (FIT)/State University of New York (SUNY), USA.
Financial Regulation Reform: What can Wall Street Expect from the Dodd-Frank Act? ⁴

Khawaja Amjad Saeed, University of the Punjab, Allama Iqbal Campus, Lahore, Pakistan
Economic Development - A Case Study from Pakistan. ⁵

DISCUSSANTS:

1. Jamal Abu Rashed, Northern Michigan University, USA.
2. Mine Aysen Doyran, (FIT)/State University of New York (SUNY), USA.
3. Pedro J. Gutierrez, Universidad de Valladolid, Spain.
4. Thomas Berry, DePaul University, USA.
5. Jamal Abu Rashed, Northern Michigan University, USA.
Thursday, January 13, 2011
7:00 AM – 7:45 AM, Room: Breakfast Restaurant
Trustees & Editorial Boards Meeting (open to all Conference Participants)

Thursday, January 13, 2011
8:00 AM – 10:00 AM, Room: Orchid

CHAIR: Rajagopal, EGADE, ITESM, Mexico.

AUTHORS & TITLES:

Angela Lebbon, Lehman College, CUNY, USA &
John Austin, Western Michigan University, USA.
Work Sampling: How it affects individuals' Safety Behavior. 1

Mark S. Teachout, University of the Incarnate Word, USA;
Thomas R. Carretta, Wright-Patterson Air Force Base, USA &
Malcolm James Ree, Our Lady of the Lake University, USA.
The Structure of Personality Tests used for Management and Employee Selection. 2

Daniel G. Dominguez, Mark S. Teachout & Kevin G. LaFrance
University of the Incarnate Word, USA.
Globalization of Graduate Health Administration Programs in North America:
Emerging Trends and Future Directions. 3

Amy L. Parsons, King’s College, USA &
Elzbieta Lepkowska-White, Skidmore College, USA.
Evaluating Website Information in Print Advertising: An Analysis of Calls to Action. 4

Sukhwinder Bagi, Bloomsburg University of Pennsylvania, USA.
Which Globalization is Important for Human Development: A Cross-Country Analysis? 5

DISCUSSANTS:
1. Mark S. Teachout, University of the Incarnate Word, USA.
2. Angela Lebbon, Lehman College, CUNY, USA.
3. Rajagopal, EGADE, ITESM, Mexico.
4. Rajagopal, EGADE, ITESM, Mexico.
5. Novica Supic, University of Novi Sad, Serbia.
Friday, January 14, 2011
8:30 AM – 10:30 AM
Room: Seagrape


CHAIR: Thomas Berry, DePaul University, USA.

AUTHORS & TITLES:

Joan C. Junkus & Thomas Berry, DePaul University, USA.
   Socially Responsible Investing: An Investor Perspective.1

Basheer A. Al-alak & Ghaleb A. Elrefae, Al-Zaytoonah University of Jordan, Jordan.
   The Impact of Career Orientation, Work Values and Cognitive Style on Turnover of R&D Experts in Pharmaceutical Companies in Jordan (An Empirical Study) 2

Larissa S. Shakhovskaya, Irina A. Morozova & Alex V. Troshin, Volgograd State Technical University, Russia.
   Social Responsibility of Business as the Factor of Innovative Development in Russia. 3

Michelle Fong, Victoria University, USA.
   Compensation of Directors in Chinese Listed Companies. 4

DISCUSSANTS:

1. Alex V. Troshin, Volgograd State Technical University, Russia.

2. Sukhwinder Bagi, Bloomsburg University of Pennsylvania, USA.


4. Thomas Berry, DePaul University, USA.

Coffee Break
Friday, January 14, 2011
8:30 AM – 10:30 AM
Room: Orchid


CHAIR: Leighton Vaughan Williams
Nottingham Trent University, UK.

AUTHORS & TITLES:

Nancy Bertaux & Timothy White, Xavier University, USA.
Prospects for Irish Macroeconomic Recovery and Stability:
The 2011 Budget. ¹

Enrique R. Carrasco, University of Iowa, USA.
The Global Financial Crisis and Emerging Economies:
A New International Economic Order? ²

Leighton Vaughan Williams, Nottingham Trent University, UK.
Can Prediction Markets Help Defend the Nation? ³

Edmund H. Mantell, Pace University, USA.
Economic Signaling and Distributive Efficiency of Judicial Decisions. ⁴

DISCUSSANTS:

1. Leighton Vaughan Williams, Nottingham Trent University, UK.
2. Nancy Bertaux, Xavier University, USA.
3. Pedro J. Gutierrez, Universidad de Valladolid, Spain.
4. Enrique R. Carrasco, University of Iowa, USA.

Coffee Break
Session [13]: Industry Analysis (Music, Building & Construction),
Social Networking & Public Policy.

CHAIR: Katie Flood, Ryerson University, Canada.

AUTHORS & TITLES:

Kaleel Skeirik, Xavier University, USA.
Art Music in Business and the Economy:
Patronage, the Music Business, and Music as a Public Good.  

Jamal Abu-Rashed, Northern Michigan University, USA;
Thilini Ariyachandra & Nancy Bertaux, Xavier University, USA.
Testing a Comprehensive Model Online Social Networking use among
Native American Students.  

Sonja Petrovic-Lazarevic, Felix Movado & Chung Hsing Yeh,
Monash University, Australia.
If Australia is a Sustainable Nation, what is the Influence of the Building and
Construction Industry? The Case of Residential Housing.  

Samir Amine, Université du Québec en Outaouais, Université Laval, Canada.
The Labour Market Inequalities and Public Policies.  

DISCUSSANTS:

1. Cristina Giannantonio, Chapman University, USA.

2. Aditi Grover, Plymouth State University, USA.

3. Jamal Abu-Rashed, Northern Michigan University, USA.

4. Demetri Kantarelis, Assumption college, USA.

Light Lunch (included in registration fee): 12:15 PM – 1 PM
Session [14]: Roundtable II
The Impact of Emerging Technologies
(How do Social Media and Green Technologies, among other, affect Industries and Trade?)

ROUNDTABLE MODERATOR:
Mark S. Teachout
University of the Incarnate Word, USA.

Augustin Suessmair, University of Lueneburg, Germany.

Mark M. Lennon, Loyola University Maryland, USA.

Joseph G. Nellis, Cranfield University, UK.

Amy E. Hurley-Hanson, Chapman University, USA.

Enrique R. Carrasco, University of Iowa, USA.

OBSERVERS:

John Benson, University of Guelph, Ontario, Canada

Ran Lachman, College of Management, Tel-Aviv, Israel

James T. Perry, University of San Diego, USA

Light Lunch (included in registration fee): 12:15 PM – 1 PM
Saturday, January 15, 2011

Post-Conference Day Long Excursion
Cruise to British Virgin Islands

Have a safe trip back home!

See you all in a future B&ESI event:

**JULY 2011 B&ESI CONFERENCE – SPLIT, CROATIA**
Le Meridien Lav Hotel, July 6-9, 2011
Deadline for abstract submission and participation: March 15, 2011

**JANUARY 2012 B&ESI CONFERENCE – QUEENSTOWN, NEW ZEALAND**
Rydges Lakeland Resort Hotel, January 7-10, 2012
Deadline for abstract submission and participation: September 30, 2011

**JULY 2012 B&ESI CONFERENCE – SALZBURG, AUSTRIA**
Crowne Plaza Salzburg - The Pitter Hotel, July 6-9, 2012
Deadline for abstract submission and participation: March 15, 2012

The End!