

25th B&ESI CONFERENCE

Las Vegas, USA, January 10-13, 2015

Riviera Hotel

2901 Las Vegas Boulevard South, Las Vegas, NV 89109, USA

Telephone: 855-468-6748, Fax: 702-697-4189

Email: <room_reservation@theriviera.com>

See below:

- **DEADLINES & INSTRUCTIONS TO PROGRAM PARTICIPANTS**

 - **SCHEDULE & DAILY ACTIVITIES**

 - **PROGRAM (KEYNOTE SPEAKERS & DAILY SESSIONS)**
-

DEADLINES & INSTRUCTIONS TO PROGRAM PARTICIPANTS

Deadlines:

Abstract Submission: no later than September 30, 2014

Paper Submission: no later than October 30, 2014

Notification for date and time restrictions: no later than November 15, 2014

Hotel block of rooms reserved, at special rate: no later than December 20, 2014

Session Time Allocations: Most sessions are 135 minutes long (with six presenters); some are 120 minutes long (with five presenters.) Each Presenter should take no more than 20 minutes; each Discussant should take no more than 2 to 4 minutes; any remaining time should be devoted to questions from the audience.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time of 20 minutes even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. *Bring with you and make available five or more copies of your manuscript.* Every presentation room will be equipped with power point (projector and computer) overhead projectors, screens and flipcharts; if you would like to use your own equipment please bring with you all necessary cables and transformers required by electricity standards in Las Vegas, USA.

Discussants: Be prepared to offer your "positive" remarks first. Then offer any "negative" remarks in a constructive way. Stay within the allotted time of 10 minutes. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion of all papers. *If the session's chair is absent, the last discussant listed should take on the role of the chair.*

SCHEDULE & DAILY ACTIVITIES: JANUARY 10 – 13, 2015

Saturday, January 10, 2015

Registration: 9:30 AM – 4:00 PM

Conference Sessions: 10:30 AM – 4:30 PM

Lunch (included in registration fee): 12:45 PM

Night Excursion (City Tour): 6:00 PM – 9:00 PM

Sunday, January 11, 2015

Registration & Concurrent Sessions: 8:30 AM – 1:15 PM

Lunch (included in registration fee): 1:15 PM

Excursion (Red Rock Canyon): 2:30 PM – 6:30 PM

Monday, January 12, 2015

Registration & Concurrent Sessions: 8:30 AM – 1:15 PM

Lunch (included in registration fee): 1:15 PM

Excursion (Valley of Fire): 2:30 PM – 6:30 PM

Tuesday, January 13, 2015

**Full-Day Excursion (Grand Canyon West Sky Walk): 7:00 AM – 7:00 PM
(Guide, lunch and photo stop at the Hoover Dam bypass bridge)**

25th B&ESI CONFERENCE PROGRAM

DAILY SESSIONS

Saturday, January 10, 2015

10:30 AM – 12:45 PM, Capri Room

Session [1]: Resources, Economic Progress and Entrepreneurial Marketing

CHAIR: Abdul Rauf Parker, Avangarde Consulting Ltd, Wilstead, UK.

PRESENTERS:

Tadas Gudaitis, Vilnius University, Lithuania.

Alessandro Fiori Maccioni, University of Sassari, Italy.

Which is Rational Choice of Participation Level to Second Pillar Pension Funds in Lithuania? ¹

Katarzyna Piórkowska, Wroclaw University of Economics, Poland.

Realizing psychological contract as the endogenous determinant of manager's loyalty. ²

Abdul Rauf Parker, Avangarde Consulting Ltd, Wilstead, UK.

Changing the Medicines Management Landscape through Lean Six Sigma. ³

Yoshihiko Fukushima, Waseda University, Japan.

Flexibility of Human Resource Portfolio and Labour Market Outcomes. ⁴

Yasir Hassan, Mubeen fareed, Usman Shahzad, Ammar Hassan, Syed Babar Ali, Ali Raza khan, Murtaza Yousaf and Usama Waqar, The University of Lahore, Pakistan.

Relation between Agriculture Trades and Economic Progress in US Canada, Mexico, Brazil and Argentina: Evidence from Statistical Investigation, How Economic Indicators (Imports and Exports) Reflect the Impact on Gross Domestic Production. ⁵

Elzo Aranha, Federal University of Itajuba, Minas Gerais State, Brazil.

New Dimensions of Entrepreneurial Marketing in Brazilian Small and Medium Business. ⁶

DISCUSSANTS:

1. Yoshihiko Fukushima, Waseda University, Japan

2. Abdul Rauf Parker, Avangarde Consulting Ltd, Wilstead, UK.

3. Katarzyna Piórkowska, Wroclaw University of Economics, Poland.

4. Charles E. Beck, University of Colorado at Colorado Springs, USA.

5. Elzo Aranha, Federal University of Itajuba, Minas Gerais State, Brazil.

6. Yasir Hassan, The University of Lahore, Pakistan.

Lunch (included in registration fee): 12:45 PM

Saturday, January 10, 2015
2:00 PM – 3:15 PM, Capri Room
Session [2]

Roundtable: Monetary Policy: USA, UK, EU, Japan

MODERATOR:

Jane M. Binner

University of Birmingham, UK

ROUNDTABLE PARTICIPANTS (in alphabetical order):

Sarah C. Braddy

Texas A&M University-Corpus Christi, TX, USA.

Juan J. Delacruz

Fashion Institute of Technology-SUNY, USA.

Tadas Gudaitis

Vilnius University, Lithuania.

M. B. Neace

CEO/Director, Therainmakers-TBL, USA &
Professor Emeritus, Mercer University, USA.

Joe Nellis

School of Management, Cranfield University, UK.

**Saturday, January 10, 2015
3:15 PM – 4:30 PM, Capri Room
Session [3]**

Roundtable: Investing in the Global Economy

MODERATOR:

Ivan Darushin, St. Petersburg State University, Russia.

ROUNDTABLE PARTICIPANTS (in alphabetical order):

Charles E. Beck
University of Colorado at Colorado Springs, USA.

Aristidis Bitzenis
University of Macedonia, Greece.

Panagiotis Kontakos
University of Macedonia, Greece.

Nadezhda Lvova
St. Petersburg State University, Russia.

Katarzyna Piórkowska
Wroclaw University of Economics, Poland.

Leighton Vaughan Williams
Nottingham Business School,
Nottingham Trent University, UK.

***Evening Excursion (City Tour), \$60 per person: 6:00 PM – 9:00 PM
Pick up and drop off, Riviera Hotel***

Sunday, January 11, 2015
8:30 AM-10:45 AM, Capri Room
Session [4]: Investing in Financial & Human Assets,
Peak-Load Pricing & Monetary Aggregates

CHAIR: Tadas Gudaitis, Vilnius University, Lithuania

PRESENTERS:

Ivan Darushin, Nadezhda Lvova, St. Petersburg State University, Russia.
Weak-form Efficiency: Testing the Russian Stock Market. ¹

Charles E. Beck, Monique French, University of Colorado at Colorado Springs, USA.
The Impact of Business Curriculum on Student Internship Experiences:
A Study of Student Subjective Reactions over Ten Years. ²

Rizwan Mushtaq and Catherine Bruneau, Université Paris 1 Panthéon-Sorbonne, Paris, France.
Financial Development, financial instability and poverty. ³

C. Kafteranis. P. Kontakos, A. Bitzenis, University of Macedonia, Greece.
Corruption and Political Institutions in Greece: Preliminary Survey
Results. ⁴

Michael Belongia, University of Mississippi, **Jane M Binner**, University of Birmingham, UK and **Jonathan Tepper** at Nottingham Trent University, UK
Implementing Monetary Policy: Was the Swiss National Bank Correct in Abandoning the Monetary
Aggregates? ⁵

Khalifa Hassanain Ali, Senior Economist, IRTI.
SDR and Translation Movements Implications for Currency Risk Management. ⁶

DISCUSSANTS:

1. **Jane M Binner**, University of Birmingham, UK.
2. **Tadas Gudaitis**, Vilnius University, Lithuania.
3. **Ivan Darushin**, St. Petersburg State University, Russia.
4. **Khalifa Hassanain Ali**, Senior Economist, IRTI.
5. **Nadezhda Lvova**, St. Petersburg State University, Russia.
6. **Jeong-Yoo Kim**, Kyung Hee University, Korea.

Coffee Break: 10:45 AM

Sunday, January 11, 2015
11:00 PM-1:15 PM
Session [5]: Development Issues, Forecasting & Insurance

CHAIR: Joe Nellis, Cranfield University, UK.

PRESENTERS:

Constantinos Alexiou and Joe Nellis, Cranfield University, UK.

Gauging the Impact of Institutions on Economic Performance of Sudan:
Evidence from an ARDL Cointegration Approach. ¹

D. Yoskowitz, Sarah C. Braddy, J. Lee and M. Starek,

Texas A&M University-Corpus Christi, TX, USA.

Economic Impacts of Recreational Scuba Diving on Texas's Local Economy. ²

Leighton Vaughan Williams, Nottingham Trent University, UK.

Forecasting the outcome of the Scottish Independence Referendum. ³

Panagiotis Kontakos, University of Macedonia, Greece.

A Comparative Country Analysis of National Laws and Contracts in Offshore Oil and Gas Exploration:
The Case of Greece. ⁴

Mary L. Sims, Arcadia University, USA.

What Effect Does Anti-Corruption Legislation have on Worldwide Corruption. ⁵

W. Kathy Tannous, University of Western Sydney, Australia;

Edwin Franks, Macquarie University, Australia.

What determines general insurance demand and expenditure in Australia? ⁶

DISCUSSANTS:

1. **W. Kathy Tannous**, University of Western Sydney, Australia.

2. **Panagiotis Kontakos**, University of Macedonia, Greece.

3. **Aristidis Bitzenis**, University of Macedonia, Greece.

4. **Mary L. Sims**, Arcadia University, USA.

5. **Leighton Vaughan Williams**, Nottingham Trent University, UK.

6. **Sarah C. Braddy**, Texas A&M University-Corpus Christi, TX, USA.

Lunch (included in registration fee): 1:15 PM

Excursion (Red Rock Canyon), \$60 per person: 2:30 PM – 6:30 PM
Pick up and drop off, Riviera Hotel

Monday, January 12, 2015
8:30 AM-10:45 AM, Capri Room
Session [6]: Regulation, Legislation & Industry Studies

CHAIR: **W. Kathy Tannous**, University of Western Sydney, Australia.

PRESENTERS:

Nikolaos Papageorgiadis, University of Liverpool Management School, Liverpool; **Constantinos Alexiou & Joe Nellis**, School of Management, Cranfield University, UK.

On Patent Legislation, Patent Enforcement and Economic Growth:
Evidence from a Panel Data Estimation. ¹

John Marangos, Panagiotis Kontakos, University of Macedonia, Greece.

From the “After” to the “Amended” Washington Consensus. ²

W. Kathy Tannous, University of Western Sydney, Australia; &

M. Whybro, C. Lewis, M. Ollerenshaw, G. Watson, S. Broomhall,

Fire Rescue New South Wales, Australia.

Economic Value of Home Fire Safety Checks in New South Wales. ³

Adel Mohammed Qatawneh, Al-Zaytoonah University of Jordan, Jordan.

The importance of knowledge innovation for external audit on anti-corruption empirical study for all bank companies listed in ASE. ⁴

Weichu Xu, Daisy Z Wang, Yue Xi, East Stroudsburg University of Pennsylvania, USA.

The CEO Succession in Chinese Family Business: A Theoretical Study. ⁵

Masood Mashkooor Siddiqui, Federal Urdu University of Arts, Science and Technology, Pakistan.

Crude Oil Price & Inflation. ⁶

DISCUSSANTS:

1. **M. B. Neace**, CEO/Director, Therainmakers-TBL, USA.

2. **Jane M Binner**, University of Birmingham, UK.

3. **Joe Nellis**, School of Management, Cranfield University, UK.

4. **W. Kathy Tannous**, University of Western Sydney, Australia.

5. **Masood Mashkooor Siddiqui**, Federal Urdu University, Pakistan.

6. **Weichu Xu**, East Stroudsburg University of Pennsylvania, USA.

Coffee Break: 10:45 AM

Monday, January 12, 2015
11:00 AM-1:15 PM, Capri Room
Session [7]: Contributing Firms, Occupational Burnout, Finance & Taxes

CHAIR: Juan J Delacruz, Fashion Institute of Technology-SUNY, USA.

PRESENTERS:

M. B. Neace, CEO/Director, Therainmakers-TBL, USA & Professor Emeritus, Mercer University, USA; **Xin Gao**, Senior Manager, Therainmakers-TBL, USA.

Small Entrepreneurs and Increasing Returns: Their Butterfly Impact. ¹

Katarzyna Piórkowska, Wroclaw University of Economics, Poland.

Monitoring emotional involvement and occupational burnout as the endogenous determinant of manager's loyalty. ²

Hafiz Ghufuran Ali Khan, International Islamic University, Pakistan.

Impact of Job satisfaction and organizational justice on employee perceived Performance; Evidence from telecom/cellular sector of Pakistan. ³

V. Vlachos, A. Bitzenis, P. Kontakos, University of Macedonia, Greece.

Tax Morale and Tax Compliance in France, Germany and Austria. ⁴

Ali Ari, Raif Cergibozan, Kirklareli University, Turkey.

Dating Financial Crises in Turkey, 1987-2013. ⁵

Ghulam Murtaza, Olivier Roques, AMGSM-IAE, Aix Marseille Universite, France, **Asima Noureen**, Air University, Islamabad Pakistan.

Examining the Relationship between Institutional Characteristics and Employee's Commitment: A Case of an Educational Sector. ⁶

William Henry Clune, Nanyang Technological University, Singapore.

Political Fragmentation, Economic Integration, and Ecological Limits: The Sustainable Development Challenge and Approaches for New Solutions. ⁷ **(POSTER)**.

DISCUSSANTS:

1. Constantinos Alexiou, Cranfield University, UK.

2. Jeffrey Ritter, Keiser University, USA

3. Ali Ari, Raif Cergibozan, Kirklareli University, Turkey.

4. Katarzyna Piórkowska, Wroclaw University of Economics, Poland.

5. Hafiz Ghufuran Ali Khan, International Islamic University, Pakistan.

6. Juan J Delacruz, Fashion Institute of Technology-SUNY, USA.

7. M. B. Neace, CEO/Director, Therainmakers-TBL, USA

Lunch (included in registration fee): 1:15 PM

Excursion (Valley of Fire), \$60 per person: 2:30 PM – 6:30 PM, at extra cost
Pick up and drop off, Riviera Hotel

Tuesday, January 13, 2015

**Full-Day Excursion (Grand Canyon West Sky Walk):
7:00 AM – 7:00 PM**

Price: \$145 (inclusive of lunch, guide, and photo stop at the Hoover Dam bypass bridge)

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The End!

**See you all in a future
B&ESI Event!**

**Al Ain, UAE
March 1-4, 2015**

**Albufeira / Algarve, Portugal
July 6-9, 2015**

**Queenstown, New Zealand
January 6-8, 2016**

**Ljubljana, Slovenia
July 6-9, 2016**
