

# 31<sup>st</sup> B&ESI CONFERENCE

## Island of Crete, Chania, Greece, July 6-9, 2017

*Minoa Palace Resort & Spa*  
**Platanias - Chania, Crete, 73014 Greece**  
Tel.: +30 28210 36500, Fax.: +30 28210 36555  
Email: [reservation@minoapalace.gr](mailto:reservation@minoapalace.gr)



# **31<sup>st</sup> B&ESI CONFERENCE PROGRAM**

- **DEADLINES & INSTRUCTIONS TO PROGRAM PARTICIPANTS**
- **SCHEDULE & DAILY ACTIVITIES**
- **PROGRAM (DAILY SESSIONS)**

# DEADLINES & INSTRUCTIONS TO PROGRAM PARTICIPANTS

## Deadlines:

- Abstract and / or paper submission for evaluation for possible participation: March 15, 2017
- Paper submission for evaluation for possible publication: April 30, 2017
- Notification for date and time restrictions for conference participation: May 15, 2017
- Hotel block of rooms reserved, at special rate, until: May 15, 2017
- Papers accepted for publication in the [Global Business & Economics Anthology](#) (GBEA) (formatted and accompanied by signed copyright form) due: October 15, 2017

**Session Time Allocations:** Most sessions are 120 minutes long (with four presenters); other are longer (with more presenters) or shorter (with less presenters.) Each Presenter should take no more than 20 minutes; each Discussant should take no more than 3 to 5 minutes; any remaining time should be devoted to questions from the audience.

**Session Chairs:** Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

**Presenters:** Stay within the allotted time of 20 minutes even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. *Bring with you and make available five or more copies of your manuscript.* Every presentation room will be equipped with power point capability (projector and computer), screens and flipcharts; if you would like to use your own equipment please bring with you all necessary cables and transformers required by electricity standards in Greece.

**Discussants:** Be prepared to offer your "positive" remarks first. Then offer any "negative" remarks in a constructive way. Stay within the allotted time of 3 to 5 minutes. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion of all papers. *If the session's chair is absent, the last discussant listed should take on the role of the chair.*

## **SCHEDULE & DAILY ACTIVITIES: July 5 – July 10, 2017**

### **Wednesday, July 5, 2017**

**Scheduled Pre-Conference Day-Long Excursion, 9 AM – 5 PM:  
Elafonisi & visit Chryssoscalitissa Monastery**

**Pre-registration (Minoa Palace Hotel): 5:00 PM – 7:00 PM**

**Welcome Reception (Minoa Palace Hotel): 7:30 PM – 8:30 PM**

### **Thursday, July 6, 2017**

**Registration & Concurrent Sessions: 9:00 AM – 3:00 PM**

**Scheduled Early Evening Excursion (after sessions), 4:30 PM – 10:30 PM  
Town of Chania & Dinner**

### **Friday, July 7, 2017**

**Registration & Concurrent Sessions: 8:00 AM – 3:00 PM**

**Conference Luncheon: 1:00 PM – 3:00 PM**

**Scheduled Early Evening Excursion (after sessions), 4:30 PM – 10:30 PM  
Town of Rethymno & Dinner**

### **Saturday, July 8, 2017**

**Registration & Concurrent Sessions: 8:30 AM – 3:00 PM**

**Scheduled Early Evening Excursion (after sessions), 4:30 PM – 10:30 PM  
Falasarna Beach & Dinner**

### **Sunday, July 9, 2017**

**Registration & Concurrent Sessions: 8:30 AM – 12 Noon**

**Scheduled Early Evening Excursion (after sessions), 7:00 PM – 11:00 PM  
Dinner & Greek Night**

### **Monday, July 10, 2017**

**Scheduled Post-Conference Day-Long Excursion, 8:00 AM – 7:00 PM  
Minoan Civilization – Knossos Palace & Museum Visit**

**31<sup>st</sup> BUSINESS & ECONOMICS  
SOCIETY INTERNATIONAL CONFERENCE  
JULY 6-9, 2017**

**CONFERENCE PROGRAM**

Wednesday, July 5, 2017

**Pre-conference day-long Excursion:**

**ELAFONISI & VISIT CHRYSSOSCALITISSA MONASTERY**  
**2<sup>nd</sup> Best Beach in Greece / Relax and swim**

**9 AM – 5 PM, start from & return to hotel,**

**Pre-registration (Minoa Palace Hotel): 5:00 PM – 7:00 PM**

***Welcome Reception (Minoa Palace Hotel):***  
***7:30 PM – 8:30 PM***

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**Thursday, July 6, 2017**  
**10:00 AM – 12:00 Noon**  
**Room:**

**Session [1]: Marketing & Entrepreneurship**

**CHAIR: Marko Kolakovic**  
Business & Economics, University of Zagreb, Croatia.

**AUTHORS & TITLES:**

**Peter Ganev**, Varna University of Management, Sofia, Bulgaria.  
Revolutionary Marketing tool for Retailers based on latest IT Technologies. <sup>1</sup>

**Man Lai Cheung**, Technological and Higher Education Institute of Hong Kong.  
**Guilherme D. Pires**, **Philip J. Rosenberger III**, University of Newcastle, Australia,  
**Karina Lee**, School of English, The University of Nottingham, United Kingdom.  
The Impact of Social Media Brand Communication and Distribution Intensity  
on Consumer Based Brand Equity. <sup>2</sup>

**Marko Kolakovic**, **Mihaela Mikic**, **Marina Sankovic**, Business & Economics,  
University of Zagreb, Croatia.  
Youth Entrepreneurship in Croatia. <sup>3</sup>

**Man Lai Cheung**, Technological and Higher Education Institute of Hong Kong.  
**Guilherme D. Pires**, University of Newcastle, Australia,  
**Philip J. Rosenberger III**, University of Newcastle, Australia.  
Developing a Conceptual Model for Examining Social Media Marketing effects on  
Brand Awareness and Brand Image. <sup>4</sup>

**DISCUSSANTS:**

1. **Guilherme D. Pires**, University of Newcastle, Australia.
2. **Sofia Daskou**, University of Plymouth, UK.
3. **Maria L. Nathan**, School of Business and Economics, Lynchburg College, USA.
4. **Andreas Efstathiades**, School of Business Administration, European University Cyprus,  
Nicosia-Cyprus.

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**Lunch 12:00 Noon – 1:30 PM (on your own)**

**Thursday, July 6, 2017  
10:00 AM – 12:00 Noon  
Room:**

**Session [2]: Ethics & Corruption Issues**

**CHAIR: Subarna Samanta**  
School of Business, The College of New Jersey, USA.

**AUTHORS & TITLES:**

**Rajib Sanyal**, Willumstad School of Business, Adelphi University, USA,  
**Subarna Samanta**, School of Business, The College of New Jersey, USA.  
Bribery in International Business in Post-Soviet Union Countries. <sup>1</sup>

**S. Ram Vemuri**, CDU Business School, Charles Darwin University, Northern Territory Australia.  
A Conceptual Microeconomic Model of Employee Silence. <sup>2</sup>

**Aristidis Bitzenis & Vasileios Vlachos**, University of Macedonia, Thessaloniki, Greece.  
Tax Morale and Unreported Income in Greece. <sup>3</sup>

**Dan Cheng, Qingjia Zeng**, College of Economics, Jinan University, China.  
An Empirical Study on Corruption and Tax Compliance-Based on Time Series from  
2000 to 2014 in China. <sup>4</sup>

**DISCUSSANTS:**

1. **S. Ram Vemuri**, CDU Business School, Charles Darwin University, Northern Territory Australia.
2. **Rajib Sanyal**, Willumstad School of Business, Adelphi University, USA,
3. **Subarna Samanta**, School of Business, The College of New Jersey, USA.
4. **Aristidis Bitzenis**, University of Macedonia, Thessaloniki, Greece.

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**Lunch 12:00 Noon – 1:30 PM (on your own)**



**Thursday, July 6, 2017**

**1:30 PM – 3:30 PM**

**Room:**

**Session [3]: Work Place Environment & Business Activity**

**CHAIR: Amy E. Hurley-Hanson**

Argyros School of Business and Economics, Chapman University, USA

**AUTHORS & TITLES:**

**Maria L. Nathan**, School of Business and Economics, Lynchburg College, USA.  
The Circumstances of Well-Being in the Workplace. <sup>1</sup>

**S. Ram Vemuri**, CDU Business School, Charles Darwin University, Northern Territory Australia.  
An Economic Perspective of a New Business Entity: Diaspora Business. <sup>2</sup>

**Amy E. Hurley-Hanson, Cristina M. Giannantonio**, Argyros School of Business and Economics,  
Chapman University, USA.  
Validating the Image Norms of CEOs. <sup>3</sup>

**Andreas Efstathiades, George Papageorgiou**, School of Business Administration  
European University Cyprus, Nicosia-Cyprus.  
The Strategic Role of Outsourcing in Creating Competitive Advantage for Small to  
Medium-Sized (SMES) Enterprises. <sup>4</sup>

**DISCUSSANTS:**

1. **Amy E. Hurley-Hanson**, Chapman University, USA.
2. **Guilherme D. Pires**, University of Newcastle, Australia.
3. **Maria L. Nathan**, School of Business and Economics, Lynchburg College, USA.
4. **Uwe Fachinger**, University of Vechta, Germany.

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**Private Excursion (after sessions): Town of Chania & Dinner**  
**4:30 PM – 10:30 PM, start from & return to hotel**

**Thursday, July 6, 2017**

**1:30 PM – 3:30 PM**

**Room:**

**Session [4]: Energy, Sustainability, Big Data & Health Employees**

**CHAIR: Carolyn V. Currie**, FFinsia CPA, ACSA

Managing Director Public Private Sector Partnerships Pty Ltd., Australia

**AUTHORS & TITLES:**

**Carolyn V. Currie**, FFinsia CPA, ACSA, Managing Director Public Private Sector Partnerships Pty Ltd., Australia & **Julia McKay**.

An analysis of the feasibility of Renewable Energy as the sole energy source  
Using Australia as a Case Study with international comparisons. <sup>1</sup>

**Zhuoxiang Yang**, The University of Tokyo, Tokyo, Japan.

**Surjo Ariyanto Nugroho**, Asian Development Bank Institute, Tokyo, Japan.

A Prospective Analysis of the Costs and Benefits of Japan's Nuclear Restart. <sup>2</sup>

**Shorouq F. Eletter, Ghaleb A. El Refae, Abdelhafid K. Belarbi**, College of Business

Al Ain University of Science and Technology, Al Ain, UAE.

Big Data and Smart Cities: Applications and Challenges. <sup>3</sup>

**S B Misra**, D/B 108, BET-BITS Campus, Vidya Vihar, Rajasthan, India.

Water as Enterprise: Towards a Sustainable Management Model, a Case of Coastal Odisha, India. <sup>4</sup>

**Nihat Taş**, School of Business, Istanbul University, Turkey, **Kalbiye Memiş**, Metin Sabanci Baltalimanı Bone Diseases Training and Research Hospital, Istanbul, Turkey, **Canser Boz**, Istanbul University, Turkey, **Emrah Önder**, School of Business, Istanbul University, Istanbul, Turkey.

The Relationships between Wage Satisfaction, Job Satisfaction and Intention to Leave the Job  
in Health Professionals. <sup>5</sup>

**DISCUSSANTS:**

1. **A.J. Stagliano**, Erivan K. Haub School of Business, Saint Joseph's University, USA.

2. **Carolyn V. Currie**, FFinsia CPA, ACSA, Managing Director Public Private  
Sector Partnerships Pty Ltd., Australia.

3. **Charles E. Beck**, University of Colorado at Colorado Springs, USA.

4. **Ghaleb A. El Refae, Abdelhafid K. Belarbi**, College of Business  
Al Ain University of Science and Technology, Al Ain, UAE.

5. **S B Misra**, D/B 108, BET-BITS Campus, Vidya Vihar, Rajasthan, India.

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**Private Excursion (after sessions): Town of Chania & Dinner**  
**4:30 PM – 10:30 PM, start from & return to hotel**

**Friday, July 7, 2017  
8:30 AM – 10:30 AM  
Room:**

**Session [5]: Leverage, Food Waste & Health Expenditures**

**CHAIR: James Sawler**  
Mount Saint Vincent University, Canada.

**AUTHORS & TITLES:**

**James Sawler**, Mount Saint Vincent University, Canada.  
Food Waste as an Entry Deterring Strategy. <sup>1</sup>

**Stavros Stavroyiannis**, School of Management and Economics, Technological Educational Institute of Peloponnese, Kalamata, Greece.

A note on the Nelson Cao inequality constraints in the GJR-GARCH model:  
Is there a leverage effect? <sup>2</sup>

**Nihat Taş**, School of Business, Department of Quantitative Methods Istanbul University, Turkey.

**Emrah Önder**, School of Business, Department of Quantitative Methods Istanbul University, Turkey,

**Canser Boz**, Department of Health Management, Istanbul University, Turkey.

The Effective Factors on Health Expenditures: A Panel Regression Analysis for OECD Countries. <sup>3</sup>

**Victoria Krivogorsky, & Gun-Ho Joh**, Charles W. Lamden School of Accountancy, San Diego State University, USA.

The Impact of Crisis on the Determinants of Leverage: European Evidence. <sup>4</sup>

**DISCUSSANTS:**

1. **Nihat Taş**, School of Business, Department of Quantitative Methods  
Istanbul University, Turkey.

2. **Victor A. Matheson**, College of the Holy Cross, Worcester, MA. USA.

3. **James Sawler**, Mount Saint Vincent University, Canada.

4. **Stavros Stavroyiannis**, Technological Educational Institute of Peloponnese,  
Kalamata, Greece.

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**Coffee Break 10:30 AM – 11:00 AM**

**Friday, July 7, 2017  
8:30 AM – 10:30 AM  
Room:**

**Session [6]: Growth, Macroeconomics, Brexit & Intergovernmental Transfers in Mexico**

**CHAIR: Philip Jones**  
University of Bath, Bath, UK.

**AUTHORS & TITLES:**

**Micallef Brian and Ellul Reuben**, Research Office, Economics and Statistics Division  
Central Bank of Malta, Malta.

Medium-term estimates of potential output growth in Malta. <sup>1</sup>

**Aristeidis Samitas, Stathis Polyzos, Ilias Kampouris**, Business School,  
University of the Aegean, Chios, Greece.

Can Brexit Harm the EU? A Simulation Study. <sup>2</sup>

**Ilias A. Makris**, Technological Educational Institute of Peloponnese, Kalamata, Greece.

Analyzing the effect of a monetary union on selected country-specific  
Macroeconomic Characteristics. The case of Eurozone. <sup>3</sup>

**Andrew Abbott**, University of Hull, Business School, Hull, UK,

**René Cabral**, Tecnológico de Monterrey, EGADE Business School, México;

Banco de México, Dirección de Investigación Económica, Monterrey Regional Office, México,

**Philip Jones**, University of Bath, Department of Economics, Bath, UK.

Incumbency and Distributive Politics: Intergovernmental Transfers in Mexico. <sup>4</sup>

**DISCUSSANTS:**

1. **Ilias A. Makris**, Technological Educational Institute of Peloponnese, Kalamata, Greece.

2. **Philip Jones**, University of Bath, Department of Economics, Bath, UK.

3. **Micallef Brian**, Research Office, Economics and Statistics Division  
Central Bank of Malta, Malta.

4. **Silvia Trifonova**, University of National and World Economy (UNWE), Sofia, Bulgaria.

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**Coffee Break 10:30 AM – 11:00 AM**

**Friday, July 7, 2017**  
**11:00 AM – 1:00 PM**  
**Room:**

**Session [7]: Old Age & Living Standards**

**CHAIR: Uwe Fachinger**  
University of Vechta, Germany

**AUTHORS & TITLES:**

**Anna Frankus**, FFC Consulting, Germany.

Hybrid-employed People and Old Age Security – Some Empirical Findings from Germany. <sup>1</sup>

**Benjamin Belz**, University of Vechta, Germany.

How to Measure Old Age Living Standards: The concept of Replacement Rates. <sup>2</sup>

**Mareike Mähs**, University of Vechta, Germany.

Evaluation of AAL-Technologies – Status Quo and Perspectives. <sup>3</sup>

**Uwe Fachinger**, University of Vechta, Germany.

Income Provision in Old Age: The State of Knowledge. <sup>4</sup>

**DISCUSSANTS:**

1. **Leoni Jooste**, University of Wollongong in Dubai, Dubai, UAE.

2. **Aristeidis Samitas**, Business School, University of the Aegean, Chios, Greece.

3. **Amy E. Hurley-Hanson**, Chapman University, USA.

4. **Victoria Krivogorsky**, Charles W. Lamden School of Accountancy, San Diego State University, USA.

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**Conference Luncheon**  
**1:00 PM – 3:00 PM**

**Friday, July 7, 2017  
11:00 AM – 1:00 PM  
Room:**

**Session [8]: Education Issues & Immigrants**

**CHAIR: Debbie Psihountas**

Walker School of Business and Technology, Webster University, USA.

**AUTHORS & TITLES:**

**Debbie Psihountas**, Walker School of Business and Technology, Webster University, USA.  
Integrating international student teams into graduate courses - Factors for Success.<sup>1</sup>

**Peter Ganev**, Varna University of Management, Sofia, Bulgaria.  
Challenges of teaching actual Decision Support Systems.<sup>2</sup>

**Charles E. Beck**, University of Colorado at Colorado Springs, USA.  
Efficient Drafting and Editing for Effective Business Documents.<sup>3</sup>

**Fahrettin Sumer**, American University of Iraq, Sulaimani, Iraq.  
The Political Economy of the EU-Turkey Deal to Return Irregular Immigrants to  
Turkey: Is it a Win-Win Deal? <sup>4</sup>

**Assia Djenouhat, Reda Djaouahdou**, Department of Commercial Sciences and Finance, Badji Mokhtar  
University, Algeria.  
The Impact of Educational Level on the Use of E-marketplace:  
Case study of Algerian Import Companies.<sup>5</sup>

**DISCUSSANTS:**

1. **Charles E. Beck**, University of Colorado at Colorado Springs, USA.
2. **Debbie Psihountas**, Walker School of Business and Technology, Webster University, USA.
3. **Peter Ganev**, Varna University of Management, Sofia, Bulgaria.
4. **Assia Djenouhat**, Department of Commercial Sciences and Finance, Badji Mokhtar  
University, Algeria.
5. **Fahrettin Sumer**, American University of Iraq, Sulaimani, Iraq.

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**Conference Luncheon  
1:00 PM – 3:00 PM**

**Friday, July 7, 2017  
1:00 PM – 3:00 PM  
Room: Elia Restaurant**

**Conference Luncheon**

**Session [9] LUNCHEON INVITED KEYNOTE SPEAKER**

**Victor A. Matheson, Ph.D.**  
College of the Holy Cross, Worcester, MA, USA



*Victor A. Matheson is a Professor of Economics at the College of the Holy Cross in Worcester, MA, USA. He has published extensively in the field of the economics of collegiate and professional sports including studies of the economic impact of the Super Bowl, the World Cup and the Olympics. He is president of the North American Association of Sports Economists and the Associate Editor of the Journal of Sports Economics. He has also worked as a referee in the top professional and intercollegiate soccer leagues in the United States.*

**Going for the Gold: The Economics of the Olympics**

Countries vigorously compete for the right to host sports mega-events such as the Summer Olympics. In part this is done in hopes of generating an economic impact during the event but also long-term growth induced by the hallmark event. However, mega-events in general, and the Olympics specifically, have increasingly become extraordinarily expensive undertakings. This paper examines the economic history of the Olympics Games with an eye towards changes that can be made in the bidding and hosting process that can make the Games an economically sustainable event.

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**Private Excursion (after sessions): Town of Rethymnon & Dinner  
4:30 PM – 10:30 PM, start from & return to hotel**

Saturday, July 8, 2017  
9:00 AM – 11:00 AM  
Room:

**Session [10]: Forecasting, Empirics, Macroeconomic Policy & the Digital Divide**

**CHAIR: Victor A. Matheson**  
College of the Holy Cross, Worcester, MA, USA

**AUTHORS & TITLES:**

**Leighton Vaughan Williams**, Nottingham Trent University, UK.  
Assessing the Value of Market-Based Indicators in Forecasting  
Election Outcomes. <sup>1</sup>

**Ioannis Kostakis**, Harokopio University, Greece  
**Dimitrios Paparas**, Harper Adams University, U.K.  
Estimating households' food and health care expenditure and its impact on  
financial catastrophe in Egypt. <sup>2</sup>

**Alexander Lubis, Constantinos Alexiou, Joseph Nellis**, Cranfield University, UK.  
Implementing Monetary and Macprudential Policies:  
A Systematic Literature Review. <sup>3</sup>

**Yasumi Matsumoto**, Waseda University, Tokyo, Japan.  
A Model of Digital Divide Index. <sup>4</sup>

**DISCUSSANTS:**

1. **Victor A. Matheson**, College of the Holy Cross, Worcester, MA. USA.
2. **James Sawler**, Mount Saint Vincent University, Canada.
3. **Ilias A. Makris**, Technological Educational Institute of Peloponnese, Kalamata, Greece.
4. **Mareike Mähs**, University of Vechta, Germany.



**Saturday, July 8, 2017**

**9:00 AM – 11:00 AM**

**Room:**

**Session [11]: Business Alliance, Marketing Applications & Human Capital**

**CHAIR: Sofia Daskou**

University of Plymouth, UK.

**AUTHORS & TITLES:**

**Warakorn Pom Komutanont**, University of Newcastle, Australia,

**Guilherme D. Pires**, University of Newcastle, Australia.

Airline Resilience to Sudden Crisis – The Role of Alliances.<sup>1</sup>

**Guilherme D. Pires**, Newcastle Business School, University of Newcastle, Australia,

**John Stanton**, University of Western Sydney, Australia.

The Articulation of Ethnic Entrepreneurship with Ethnic Marketing.<sup>2</sup>

**Natassia Richardson & Sofia Daskou**, University of Plymouth, UK.

Gender Specificity in Toddler Toy Selection: An Exploratory Study.<sup>3</sup>

**Kei Murata**, Shizuoka University, Japan.

Child Allowance and Human Capital Accumulation.<sup>4</sup>

**DISCUSSANTS:**

1. **Ho-Don Yan**, Department of Economics, Feng Chia University, Taichung, Taiwan.

2. **S. Ram Vemuri**, Charles Darwin University, Northern Territory, Australia.

3. **Peter Ganev**, Varna University of Management, Sofia, Bulgaria.

4. **Marko Kolakovic**, Business & Economics, University of Zagreb, Croatia.

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**Coffee Break 11:00 AM – 11:30 AM**

**Saturday, July 8, 2017  
11:30 AM – 1:00 PM  
Room:**

**ROUNDTABLE I**

**Session [12]: Sustainable Development Goals and Environmental Economic Models <sup>(r1)</sup>**

**MODERATOR: A.J. Stagliano**

Erivan K. Haub School of Business, Saint Joseph's University, USA

**INVITED ROUNDTABLE PARTICIPANTS (Alphabetically):**

**Carolyn V. Currie**

FFinsia CPA, ACSA, Managing Director Public Private Sector Partnerships Pty Ltd., Australia.

**Anna Frankus**

FFC Consulting, Germany.

**Demetri Kantarelis**

Assumption College, USA.

**S. B. Misra**

D/B 108, BET-BITS Campus, Vidya Vihar, Rajasthan, India.

**A.J. Stagliano**

Erivan K. Haub School of Business, Saint Joseph's University, USA

**Leighton Vaughan Williams**

Nottingham Trent University, UK.

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**<sup>(r1)</sup> References:**

Climate of Hope (recent book by Bloomberg and Pope)

Main points: [http://www.huffingtonpost.com/entry/climate-of-hope-pub-day\\_us\\_58f4ffdae4b04cae050dc98b](http://www.huffingtonpost.com/entry/climate-of-hope-pub-day_us_58f4ffdae4b04cae050dc98b)

Recent News

[https://www.sciencedaily.com/news/earth\\_climate/sustainability/](https://www.sciencedaily.com/news/earth_climate/sustainability/)

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**Lunch: 1:00 PM – 2:00 PM (on your own)**

**Saturday, July 8, 2017**

**2:00 AM – 4:00 PM**

**Room:**

**Session [13]: Entrepreneurship, Exploitative Firms & Payment Systems**

**CHAIR: Ho-Don Yan**

Feng Chia University, Taichung, Taiwan.

**AUTHORS & TITLES:**

**Eythar Abdulhadi Al Feehan Al Mamoori**, University of Baghdad, Iraq.  
Strategic Entrepreneurship. <sup>1</sup>

**Jhih-Sian Sun**, Department of Shipping and Transportation Management,  
National Kaohsiung Marine University, Kaohsiung, Taiwan.

**Ho-Don Yan**, Department of Economics, Feng Chia University, Taichung, Taiwan.  
Entrepreneurship, Capability Accumulation, and Transformation of Taiwan's  
Yacht Maker - Ascending Horizon Group. <sup>2</sup>

**Silvia Trifonova**, University of National and World Economy (UNWE), Sofia, Bulgaria.  
Development of the Payment Systems Oversight in Bulgaria. <sup>3</sup>

**Hideaki Sanada**, Kyushu University, Japan;

**Kei Murata**, Shizuoka University, Japan.

A Theoretical Analysis of Exploitative Enterprise. <sup>4</sup>

**DISCUSSANTS:**

1. **Ho-Don Yan**, Feng Chia University, Taichung, Taiwan.

2. **Eythar Abdulhadi Al Feehan Al Mamoori**, University of Baghdad, Iraq.

3. **Alexander Lubis**, Cranfield University, UK.

4. **Benjamin Belz**, University of Vechta, Germany.

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**Private Excursion (after sessions): Falasarna Beach & Dinner**

**4:30 PM – 10:30 PM, start from & return to hotel**

**Saturday, July 8, 2017**  
**2:00 PM – 4:00 PM**  
**Room:**

**Session [14]: Cash Flow, Biometrics, Growth & Corporate Governance**

**CHAIR: Leoni Jooste**  
University of Wollongong in Dubai, Dubai, UAE.

**AUTHORS & TITLES:**

**Leoni Jooste**, University of Wollongong in Dubai, Dubai, UAE.  
Measuring performance of a pharmaceutical company in the MENA region  
by means of the cash flow statement. <sup>1</sup>

**Carolyn V. Currie**, FFinsia CPA, ACSA, Managing Director Public  
Private Sector Partnerships Pty Ltd., Australia & **Julia McKay**.  
An analysis of the use of Biometric Identification using Australia as a case study. <sup>2</sup>

**Ibrahim Almafali, Jamal Abu Rashed**, Prince Mohammad Bin Salman College of  
Business and Entrepreneurship, King Abdullah Economic City – Saudi Arabia.  
The Role of Business Intelligence in a Knowledge-Based Economy-  
The Case of Saudi Arabia. <sup>3</sup>

**Alain Alcouffe**, University of Toulouse, France, **Sylvie Ferrari**, University of Bordeaux, France,  
**Thomas Kuhn**, Chemnitz University of Technology, Germany.  
The Entropic Nature of Schumpeterian Endogenous Growth. <sup>4</sup>

**Walaah Wahid ElKelish**, University of Sharjah, United Arab Emirates.  
Towards a Comprehensive Framework for Corporate Governance Risk Across Countries. <sup>5</sup>

**DISCUSSANTS:**

1. **Carolyn V. Currie**, FFinsia CPA, ACSA, Managing Director Public  
Private Sector Partnerships Pty Ltd., Australia.
2. **Thomas Kuhn**, Chemnitz University of Technology, Germany.
3. **Carolyn V. Currie**, FFinsia CPA, ACSA, Managing Director Public  
Private Sector Partnerships Pty Ltd., Australia.
4. **Leoni Jooste**, University of Wollongong in Dubai, Dubai, UAE.
5. **Mohammed Yaro Zakari**, Faculty of Law, Nasarawa State University, Keffi, Nigeria.

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**Private Excursion (after sessions): Falasarna Beach & Dinner**  
**4:30 PM – 10:30 PM, start from & return to hotel**

**Sunday, July 9, 2017**  
**9:00 AM – 11:00 AM**  
**Room:**

**ROUNDTABLE II**

**Session [15]: Economic Nationalism <sup>(r2)</sup>**

**MODERATOR: A.J. Stagliano**

Erivan K. Haub School of Business, Saint Joseph's University, USA.

**INVITED ROUNDTABLE PARTICIPANTS (Alphabetically):**

**Charles E. Beck**

University of Colorado at Colorado Springs, USA.

**Carolyn V. Currie**

FFinsia CPA, ACSA, Managing Director Public Private Sector Partnerships Pty Ltd., Australia.

**Demetri Kantarelis**

Assumption College, USA.

**Subarna Samanta**

School of Business, The College of New Jersey, USA

**Rajib Sanyal**

Willumstad School of Business, Adelphi University, USA.

**James Sawler**

Mount Saint Vincent University, Canada.

**A.J. Stagliano**

Erivan K. Haub School of Business, Saint Joseph's University, USA.

**S. Ram Vemuri**

CDU Business School, Charles Darwin University, Northern Territory Australia.

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**<sup>(r2)</sup> References:**

**All around the world, nationalists are gaining ground. Why?**

<https://fbkfinanzwirtschaft.wordpress.com/2016/11/17/all-around-the-world-nationalists-are-gaining-ground-why/>

**Trump and the Return of American Economic Nationalism**

<https://www.theglobalist.com/trump-and-the-return-of-american-economic-nationalism/>

**Nationalism and Chinese Foreign Policy**

<http://www.chineseupress.com/chineseupress/promotion/China%20Review/1-Zhu.pdf>

**The Rise of Economic Nationalism under Globalization and the Case of Post-Communist Russia**

[http://www.sras.org/economic\\_nationalism\\_under\\_globalization](http://www.sras.org/economic_nationalism_under_globalization)

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**Coffee Break 11:00 AM – 11:30 AM**

**Recommended Activity (after Sessions): Dinner & Greek Night, 7:00 PM 11:00 PM**

**Sunday, July 9, 2017  
9:00 AM – 11:00 AM  
Room:**

**Session [16]: Economic Development Issues around the World**

**CHAIR: S. B. Misra**, D/B 108, BET-BITS Campus,  
Vidya Vihar, Pilani Rajasthan, India.

**AUTHORS & TITLES:**

**Habiba Musa**, Faculty of Law, Nasarawa State University, Keffi, Nigeria.  
Privatisation Monitoring in Nigeria and the Need for a Legal Regime. <sup>1</sup>

**Syed Iazaz Ahmad Bukhari**, The Islamia University of Bahawalpur, and ex- Faculty Member Aitchison College Lahore, Pakistan, **Shahid Hassan Rizvi**, Islamia University of Bahawalpur, Pakistan.  
The Indus Basin of Pakistan: A Critical Analysis of 2010 Floods. <sup>2</sup>

**Syed Iazaz Ahmad Bukhari**, The Islamia University of Bahawalpur, and ex- Faculty Member Aitchison College Lahore, Pakistan, **Shahid Hassan Rizvi**, Islamia University of Bahawalpur, Pakistan.  
Pakistan's Floods are not just Natural Hazards: With special reference to July-August 2010 flood. <sup>3</sup>

**Mohammed Yaro Zakari**, Faculty of Law, Nasarawa State University, Keffi, Nigeria.  
As a Regulatory Measure for the Protection of the Consumer in the Emergent Nigerian Electricity Supply Industry. <sup>4</sup>

**DISCUSSANTS:**

1. **Walaah Wahid ElKelish**, University of Sharjah, United Arab Emirates.
2. **S. B. Misra**, D/B 108, BET-BITS Campus, Vidya Vihar, Pilani Rajasthan, India.
3. **S. B. Misra**, D/B 108, BET-BITS Campus, Vidya Vihar, Pilani Rajasthan, India.
4. **Thomas Kuhn**, Chemnitz University of Technology, Germany.

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**Coffee Break 11:00 AM – 11:30 AM  
Recommended Activity (after sessions)  
Dinner & Greek Night, 7:00 PM 11:00 PM**

# POSTERS

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**Friday, July 7, 2017**  
**10:30 AM – 11:00 AM**  
**Room:**

## **Session [17]: Dynamic Conditional Correlations & Bitcoin**

**Dimitrios Kontos & Stavros Stavroyiannis**, Department of Accounting & Finance, School of Management & Economics, Technological Educational Institute of Peloponnese, Greece.

Dynamic conditional correlations of the EAGLES with the Brent crude oil.

**Maria Karterolioti, & Stavros Stavroyiannis**, Department of Accounting & Finance, School of Management & Economics, Technological Educational Institute of Peloponnese, Greece.

Bitcoin: Currency or Asset?

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**Saturday, July 8, 2017**  
**11:00 AM – 11:30 AM**  
**Room:**

## **Session [18]: Is Gold Safe & the Baumol Approach**

**Lampros Chronopoulos & Stavros Stavroyiannis**, Department of Accounting & Finance, School of Management & Economics, Technological Educational Institute of Peloponnese, Greece.

Is still Gold a safe haven? Evidence from dynamic models.

**Tchai Tavor**, Dept. of Economics and Management,  
The Max Stern Academic College of Emek Yezreel, Israel.  
A Modified Baumol Approach.

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**Monday, July 10**

**Full-Day private Excursion**

**MINOAN CIVILIZATION – KNOSSOS PALACE & MUSEUM VISIT**  
**8 AM – 7 PM, start from & return to hotel with guide (by tour bus with guide)**





# The End!

## See you in a future B&ESI Event!

**32<sup>nd</sup> B&ESI Conference**

**Cusco, Peru**

January 8-11, 2018

Deadline for abstract submission and participation: **September 30, 2017**



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**33<sup>rd</sup> B&ESI Conference**

**Lugano, Switzerland**

Hotel De La Paix, July 6-9, 2018

Deadline for abstract submission and participation: **March 15, 2018**

