

Participation & Registration

35th B&ESI CONFERENCE

Vienna, Austria, July 6-9, 2019

Fleming's Selection Hotel Wien-City

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35th B&ESI CONFERENCE PROGRAM

- **DEADLINES & INSTRUCTIONS TO PROGRAM PARTICIPANTS**
- **SCHEDULE & DAILY ACTIVITIES**
- **PROGRAM (DAILY SESSIONS)**

DEADLINES & INSTRUCTIONS TO PROGRAM PARTICIPANTS

Deadlines:

- **Abstract and / or paper submission for evaluation for possible participation: March 15, 2019**
- **Paper submission for evaluation for possible publication: April 30, 2019**
- **Notification for date and time restrictions for conference participation: May 15, 2019**
- **Hotel block of rooms reserved, at special rate; reserve as soon as possible**
- **Papers accepted for publication in the [Global Business & Economics Anthology](#) (GBEA) (formatted and accompanied by signed copyright form) due: October 15, 2019**

Session Time Allocations: Most sessions are 120 minutes long (with five presenters); other are shorter (with less presenters.) Each Presenter should take no more than 20 minutes; each Discussant should take no more than 3 to 5 minutes; any remaining time should be devoted to questions from the audience.

Session Chairs: Assume overall responsibility for your session. Make an effort to contact the session participants before the meeting. Inform them that each presentation room will be equipped with an overhead projector and flipchart. Ask them if they have any special needs relating to their presentation and/or discussion and, in collaboration with the registration desk, try to satisfy those needs. Arrive at the session room 10 minutes in advance and make sure that it is properly equipped. Welcome and introduce the participants. Start the session on time and adhere to the time schedule. Discussants should follow presenters. Moderate the open discussion to the best of your ability.

Presenters: Stay within the allotted time of 20 minutes even though it may not be enough! Be well prepared. Please do not just read your paper. Your presentation of main points, methods, and conclusions should lead to a fruitful discussion during and after the session. *Bring with you and make available five or more copies of your manuscript.* Every presentation room will be equipped with power point capability (projector and computer), screens and flipcharts; if you would like to use your own equipment please bring with you all necessary cables and transformers required by electricity standards in Austria.

Discussants: Be prepared to offer your "positive" remarks first. Then offer any "negative" remarks in a constructive way. Stay within the allotted time of 3 to 5 minutes. If you cannot meet your commitment, please make an effort to find a substitute discussant, and contact the registration desk as well as the session chair immediately. Please contribute as much as you can to the discussion of all papers. *If the session's chair is absent, the last discussant listed should take on the role of the chair.*

SCHEDULE & DAILY ACTIVITIES: July 5 – July 10, 2019

Friday, July 5, 2019

**Recommended Pre-Conference Excursion
Vienna Panorama Tour: 10:00 AM on**

**Pre-registration (5:00 PM – 6:00 PM)
Welcome Reception (6:00 PM – 7:00 PM)
Fleming's Selection Hotel Wien-City**

Saturday, July 6, 2019

Registration & Concurrent Sessions: 9:00 AM – 3:30 PM

Planned Afternoon Excursion (Schönbrunn & City), 4:00 PM – 8:00 PM

Sunday, July 7, 2019

**Registration & Concurrent Sessions: 9:00 AM – 1:00 PM
Lunch & Keynote Speaker: 1:15 PM**

Planned Evening Excursion (Evening Boat Cruise with Viennese Songs), 5:00 PM on

Monday, July 8, 2019

Registration & Concurrent Sessions: 9:00 AM – 1:00 PM

Planned Afternoon Excursion (Bratislava, Slovak Republic), 1:30 PM on

Tuesday, July 9, 2019

Registration & Concurrent Sessions: 9:00 AM – 3:30 PM

**Planned Afternoon Excursion
(Vienna Woods & Mayerling – Underground Lake), 4:00 PM on**

Wednesday, July 10, 2019

Planned Post-Conference Day-Long Excursion (Day Trip to Danube Valley), 9:00 AM on

**35th BUSINESS & ECONOMICS
SOCIETY INTERNATIONAL CONFERENCE
JULY 6-9, 2019**

CONFERENCE PROGRAM

Following below:

- **Keynote Speaker**
- **Symposium**
- **Program (forthcoming)**

KEYNOTE SPEAKER

Sunday, July 7, 2019, 1:15 PM on

Mohamed A. Ramady, Ph.D.

Formerly, Visiting Professor
King Fahd University of Petroleum and Minerals (KFUPM)
Dhahran, Saudi Arabia



Dr. Ramady is a former Visiting Professor, Finance and Economics, at King Fahd University of Petroleum and Minerals (KFUPM), Dhahran, Saudi Arabia. He specializes on OPEC, privatization, GCC regional energy, and geo-political risk assessment.

He has authored many books such as “*The Saudi Arabian Economy: Policies, Achievements and Challenges*”, Second Edition, 2010, as well as “*GCC Economies: Stepping up to Future Challenges*” (editor), Springer, 2012, and “*Economic, Political and Financial Country Risk: An analysis of the GCC countries*” (editor) also published by Springer in 2013. In 2015 he published several books “*OPEC in a Shale Oil world – Where to Next?*” and “*The Political Economy of WASTA – Use and Abuse of Social Capital Networking*”. In 2017 he published his latest book entitled “*Aramco 2030 - Post IPO Challenges*”, published by Springer.

Dr. Ramady was Project Manager to establish the guidelines for Saudi Arabia's WTO Centre for the Saudi Chambers of Commerce, as well founding committee member to establish the *King Abdullah Science Park* at KFUPM and the establishment of the *Dhahran Techno Valley*. He has held senior banking positions as Vice President with Citibank and seconded to the Saudi American as well as with Chase Manhattan, First City Texas Bank; Qatar National Bank, and Qatar International Islamic Bank.

He has been an invited Keynote Speaker with the Royal College Defense Studies, UK as well as with Saudi Aramco, Emirates Centre of Strategic Studies; UAE, International Institute of Chemical Engineers, Society of Petroleum Engineers, International Institute of Strategic Studies, Washington and KAPSARC.

Dr. Ramady obtained his BA and PhD in Economics, at the University of Leicester, UK, a Postgraduate Master's Degree in Economic Development, University of Glasgow, UK. He is a Fellow of the Chartered Institute of Bankers, UK.

Title of Talk:

OPEC: Reform or remain irrelevant in a shale oil world

Abstract:

OPEC is once again in the limelight as a reinvigorated cartel of oil producers which seems to have been given a new lease of life through an unofficial membership alliance with non-OPEC oil producers led by Russia. The presentation explores the historical foundation of the organization, its major members and OPEC's strength in global oil reserves, its myth as a cartel in setting prices and the obstacles it faces both politically in face of antitrust U. S. A No-PEC Act, President Trump's twitter war against OPEC and the rise of shale oil as a serious competitor, as well as the emerging threat to fossil fuel producers from climate change and global warming pressures. Some recommendations are made to ensure that OPEC remains relevant in face of these challenges by re-assessing the organization's charter and operating mechanisms. The close geo political relations between Russia and Saudi Arabia in leading this new alliance is examined through the compliance and monitoring processes that have been established, as well as the current fissures in the organization following Qatar's decision to exit the group and pressure on other economically and financially sanctioned members to do the same.

SYMPOSIUM: The Global Energy Industry: Markets, Shares & Prospects

Monday, July 8, 2019, 10:30 AM – 12:30 PM

Participation & Registration



SYMPOSIUM

The Global Energy Industry: Markets, Shares & Prospects

35th Business & Economics Society International (B&ESI) Conference
July 6-9, 2019, Vienna, Austria, Fleming's Selection Hotel Wien-City



Dr. Ghaleb El Refae
President, Al Ain University
of Science & Technology
United Arab Emirates



Dr. Mohamed A. Ramady
Formerly, King Fahd University
of Petroleum and Minerals (KFUPM)
Dhahran, Saudi Arabia



Dr. Jamal Abu Rashed
Dean, School of Business
Mount St. Joseph University
Cincinnati, Ohio, USA



Dr. Demetri Kantarelis
Department of Economics
Assumption College, USA

Symposium Registration Fee: \$300
You may register [here](#) or at <https://www.conferences-besi.com/participation-registration/>

Registration fees include speaker luncheon, reception, coffee breaks, one issue of the 2019 Global Business & Economics Anthology and access to all Conference presentations and sessions.

Detail: www.besiweb.com

Brief Bios of Symposium Leaders:

Dr. Ghaleb A. El Refae is a Professor in Financial Economics with expertise in higher education management, risk management in higher education institutions and university corporate governance. He endeavored in researches that covered many themes, including higher education quality, international higher education, diversity and education, risk management in higher education institutions, university corporate governance, asymmetric information in higher education and topics pertaining to financial economics and industrial organization with emphasis on the petroleum and other industries.

Dr. Mohamed A. Ramady is a former Visiting Professor, Finance and Economics, at King Fahd University of Petroleum and Minerals (KFUPM), Dhahran, Saudi Arabia. He specializes on OPEC, privatization, GCC regional energy, and geo-political risk assessment.

He has authored many books such as *"The Saudi Arabian Economy: Policies, Achievements and Challenges"*, Second Edition, 2010, as well as *"GCC Economies: Stepping up to Future Challenges"* (editor), Springer, 2012, and *"Economic, Political and Financial Country Risk: An analysis of the GCC countries"* (editor) also published by Springer in 2013. In 2015 he published several books *"OPEC in a Shale Oil world – Where to Next?"* and:

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He has been an invited Keynote Speaker with the Royal College Defense Studies, UK as well as with Saudi Aramco, Emirates Centre of Strategic Studies; UAE, International Institute of Chemical Engineers, Society of Petroleum Engineers, International Institute of Strategic Studies, Washington and KAPSARC.

Dr. Ramady obtained his BA and PhD in Economics, at the University of Leicester, UK, a Postgraduate Master's Degree in Economic Development, University of Glasgow, UK. He is a Fellow of the Chartered Institute of Bankers, UK.

Dr. Jamal Abu Rashed is the Dean of the School of Business at Mount St. Joseph University in Cincinnati, Ohio. Previous to his current position, he served as the Dean of the Walker L. Cislser College of Business at Northern Michigan University from 2010-2013. He came to Northern Michigan University from Xavier University in Cincinnati, Ohio, where he was a professor of economics and international business, chair of the department of economics and human resources, and served as the director of the Center for International Business in the school's Williams College of Business, winning numerous awards for teaching at the Executive MBA, MBA, and undergraduate level. In addition, he was the founding Executive Dean and the Dean of the College of Prince Mohammad Bin Salman College of Business and Entrepreneurship (MBSC) at King Abdullah Economic City in Saudi Arabia. Professor Rashed has served as a consultant on business accreditation in higher education and has served as a professional consultant in forensic economics to major law firms in the states of Ohio, Kentucky, and Indiana. He has also served as an expert witness in the United States Federal, local and state courts. Dean Abu Rashed has been a consultant to several corporations and government agencies and is active in the American Assembly of Collegiate Schools of Business. Professor Abu Rashed earned his doctorate in economics with focus on financial theory, international trade and finance and labor economics from Southern Methodist University, where he also completed a master's degree in economics. He also has a master's in economics from North Texas State (now University of North Texas). He has won numerous awards for his research and service during his career. His research focuses on economic development, international currency issues, the interplay between trade policy and unemployment, and labor economics.

Dr. Demetri Kantarelis completed his doctorate studies in Economics at Clark University (USA) in 1983 and afterwards spent two years at Harvard University (USA) as a Post-doctorate Visiting Scholar. He is Professor of Economics at Assumption College (USA) where he teaches in both the undergraduate and MBA programs. Professor Kantarelis' research focuses on industrial organization themes (especially oligopoly theory) and has appeared in many journals. He has authored the text *Theories of the Firm 5th ed, Law & Economics (Property, Contracts, Torts)*, co-authored the text *Essentials of Inferential Statistics* and co-founded the *Business & Economics Society International* as well as the *International Interdisciplinary Environmental Association*. He currently serves as editor of the *International Journal of Economics & Business Research*, the *Interdisciplinary Environmental Review*, the *Global Business & Economics Anthology*, as well as on the editorial or advisory boards of several other academic journals.
