

Business & Economics Society International (B&ESI)

40th B&ESI Conference Croce di Malta Hotel Florence, Italy, July 6-9, 2023

Hotel Details:

Croce di Malta Hotel, Via della Scala, 7 – 50123 Florence, Italy

Telephone: +39 055 261870 / +39 055 218351

Email: info@crocedimaltaflorence.com

Hotel URL: <https://www.crocedimaltaflorence.com/index.php>



SCHEDULE & DAILY ACTIVITIES: July 5 – July 10, 2023

Excursion Details (please click [here](#)); all excursions at extra cost

Wednesday, July 5, 2023

Pre-Conference, Recommended Day-Long Excursion (plan on your own):
Montepulciano & Wine-tasting

Pre-registration (5:00 PM – 6:00 PM)
Welcome Reception (6:00 PM – 7:00 PM)

Thursday, July 6, 2023

Registration & Sessions: 8:00 AM – 1:15 PM

Afternoon Excursion (after Sessions, starting from hotel at 4:00 PM):
Pisa

Friday, July 7, 2023

Registration & Sessions: 8:00 AM – 1:15 PM
Lunch & Keynote Speaker: 1:15 PM – 3:15 PM

Afternoon Excursion (after Sessions, starting from hotel at 4:00 PM):
Siena

Saturday, July 8, 2023

Registration & Sessions: 8:00 AM – 3:15 PM

Afternoon Excursion (after Sessions, starting from hotel at 4:00 PM):
Lucca

Sunday, July 9, 2023

Registration & Sessions: 8:00 AM – 1:15 PM

Afternoon Excursion (after Sessions, starting from hotel at 4:00 PM):
San Gimignano

Monday, July 10, 2023

Post-Conference, Recommended Day-Long Excursion (plan on your own):
Montecatini Terme

**40th BUSINESS & ECONOMICS
SOCIETY INTERNATIONAL CONFERENCE
JULY 6-9, 2023**

Keynote Speakers

(Conference Luncheon, Friday, July 7, 2023, 1:15 PM – 3:15 PM)



Dr. Angela Stagliano
Charleston Southern University
USA

&



Dr. Sergio Páez
CEO, Global Education Solutions
USA

Title of Talk:

The War on Drugs Dilemma & How to Say No to Drugs



40th BUSINESS & ECONOMICS SOCIETY INTERNATIONAL (B&ESI) CONFERENCE

**FLORENCE, ITALY, JULY 6-9, 2023
Croce Di Malta Hotel**

CONFERENCE PROGRAM

Sessions, Roundtables, Observers

(Please use the **Find on page** or **Search** window to navigate throughout this webpage)

Wednesday, July 5, 2023

DAY'S ACTIVITIES:

Pre-Conference, Recommended Day-Long Excursion (plan on your own):
Montepulciano & Wine-tasting



Pre-registration (Croce Di Malta Hotel): 5:00 PM – 6:00 PM

Welcome Reception (Croce Di Malta Hotel): 6:00 PM – 7:00 PM

Evening Excursion:

Walk around Florence (fees do not apply).

If interested, let's meet at the lobby of the Croce Di Malta Hotel at 7:30 PM



Thursday, July 6, 2023

DAY'S ACTIVITIES:

Registration (please follow signs): 8:00 AM – 1:15 PM

Sessions 1, 2 (information below): 9:30 AM – 1:15 PM, Sala Blu

Afternoon Excursion (after Sessions, starting from hotel at 4:00 PM):
Pisa



9:30 AM – 11:45 AM

Room: Sala Blu

Session [1]

CHAIR (*): **Boonchai Hongcharu**, National Institute of Development
Administration (NIDA) Bangkok, Thailand.

PRESENTERS (*):

Boonchai Hongcharu, National Institute of Development Administration (NIDA)
Bangkok, Thailand.

The Changing Roles of Mass Media Amidst the Growth of Digital Media.

Nicholas Apergis, University of Piraeus, Piraeus, Greece.

Twitter Communication and Financial Assets: Evidence Through Machine Learning.

Shorouq F. Eletter, Tahira Yasmin, Ghaleb A. Elrefae, Amer Qasem

College of Business, Al Ain University, UAE.

The Use of ChatGPT in Telehealth Monitoring: The Case of Nursing Homes.

Carolyn V. Currie, MD, Public Private Sector Partnerships, Sydney, Australia.

A Model for Management and Funding of World Heritage parklands chosen on
cultural and biodiversity criteria, but where historic human habitation exists.

Tomislav Gelo, Marko Druzic, University of Zagreb, Croatia;

Vedran Salopek, HEP Trade Ltd, Croatia.

The Influence of Electricity Production from Wind and Sun on the Spot Prices
on the Electricity Exchange.

Fotis Vouzas, University of Macedonia, Thessaloniki, Greece.

TQM and Business Ethics: A Case Study of a MNC operating in Greece.

(*) If the session's chair is absent, the last presenter listed should take on the role of the chair.

Chair: Start the session on time and adhere to the time schedule. Moderate the open discussion to the best of
your ability and encourage all present to offer constructive and critical feedback.

Presenter: Your presentation must not take more than 20 minutes.

Coffee Break 11:45 AM – 12:15 Noon

Thursday, July 6, 2023
12:15 PM – 1:15 PM
Room: Sala Blu
Session [2]

ROUNDTABLE (Open to all Participants):

Exploring Sustainable and Just Economic Development through Binary and Ternary Economics: A System-Dynamics Scenario Analysis of the French Economy

CO-MODERATORS:

Tiziano Distefano
Department of Economics
University of Florence, Italy

&

Ralph P. Hall
School of Public and International Affairs (SPIA)
Virginia Tech, USA

INVITED PARTICIPANTS (alphabetically by last name):

Misak Avetisyan
Carolyn V. Currie
Shorouq Eletter
Tomislav Gelo
Demetri Kantarelis
Ilias A. Makris
Sergio Paez
Mohamed A. Ramady
James Sawler
Ho-Don Yan

Afternoon Excursion (after Sessions, starting from hotel at 4:00 PM):

Pisa

Friday, July 7, 2023

DAY'S ACTIVITIES:

**Registration (please follow signs):
8:00 AM – 1:15, PM**

**Sessions 3, 5 (information below):
8:30 AM – 1:15 PM, Sala Blu**

**Afternoon Excursion
(after Sessions, starting from hotel at 4:00 PM):
*Siena***



Friday, July 7, 2023
8:30 AM – 10:45 AM
Room: Sala Blu
Session [3]

CHAIR (*): **Misak Avetisyan**, Texas Tech University, USA.

PRESENTERS (*):

Amon Magwiro, University of the Free State, South Africa,
I. Choga & T. Mosikari, North West University, South Africa.
Exchange Rate Volatility and Currency Substitution in South Africa.
A Portfolio Balance Approach.

V. Nikolaidis, Ilias A. Makris, University of Peloponnese, Greece.
Examination of Firm Indicators During a Financial Crisis using Tree-Based Machine-Learning Methods.

Cecile Duvenhage, University of the Free State, Republic of South Africa.
Methods in Testing Reliability and Validity of a Measuring Instrument.

Md Maruf Morshed, Misak Avetisyan, Texas Tech University, USA
Are Biofuels More Environmentally Friendly? The GHG Emissions Impacts of Increased Biofuel Production.

AJ Stagliano, Saint Joseph's University, USA.
Sustainable Production and Consumption: Measuring SDG 12 Progress
in the Retail Goods Manufacturing Sector—A Multinational Case Study.

Tinuola Osho, Lei Xian, Penghui Gao, and Cesar L. Escalante
University of Georgia, USA.
The Market Effect of Georgia's Vidalia Onion Pack Date Regulation.

(*) *If the session's chair is absent, the last presenter listed should take on the role of the chair.*

Chair: Start the session on time and adhere to the time schedule. Moderate the open discussion to the best of your ability and encourage all present to offer constructive and critical feedback.

Presenter: Your presentation must not take more than 20 minutes.

Coffee Break 10:45 AM – 11:15 AM

Friday, July 7, 2023
11:15 AM – 1:15 PM
Room: Sala Blu
Session [4]

CHAIR (*): **Carolyn V. Currie**, MD, Public Private Sector Partnerships
Sydney, Australia.

PRESENTERS (*):

Augustin Suessmair, University of Lueneburg, Germany.
Innovative Approach to Socio-Economic Developments –
An Empirical Study in the Indwgyi Lake area, Myanmar.

Ilias A. Makris, Sotiris Apostolopoulos, Panos Dimitrakopoulos,
University of Peloponnese, Greece.
Local Policies Supporting Circular Economy in Shaping Culture and Incentives for
Enterprises and Households.

Carolyn V. Currie, MD, Public Private Sector Partnerships, Sydney, Australia.
The need for reform of the Australian Constitution.

Giacomo Laffranchini, Si Hyun Kim, University of La Verne, CA, USA.
The Mediating Effects of Organizational Fulfillment and Employee Fulfillment on
Organizational Outcomes.

Si Hyun Kim, Giacomo Laffranchini, University of La Verne, CA, USA.
The Moderating Effect of Bicultural Identity Conflict on the
Relationship Between Core Self-Evaluation and Job Satisfaction.

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Chair: Start the session on time and adhere to the time schedule. Moderate the open discussion to the best of your ability and encourage all present to offer constructive and critical feedback.

Presenter: Your presentation must not take more than 20 minutes.

Conference Luncheon 1:15 PM – 3:15 PM

**Friday, July 7, 2023
1:15 PM – 3:15 PM
Session [5]
Conference Luncheon (Veranda Room)**

Luncheon Keynote Speakers:
(Conference Luncheon, Friday, July 7, 2023, 1:15 PM – 3:15 PM)



Dr. Angela Stagliano
Charleston Southern University
USA

&



Dr. Sergio Páez
CEO, Global Education Solutions
USA

Title of Talk:

The War on Drugs Dilemma & How to Say No to Drugs

Afternoon Excursion (after Sessions, starting from hotel at 4:00 PM):
Siena

Saturday, July 8, 2023

DAY'S ACTIVITIES:

**Registration (please follow signs):
8:00 AM – 3:15 PM**

**Sessions 6, 8 (information below):
8:30 AM – 3:15 PM, Sala Blu**

Afternoon Excursion (after Sessions, starting from hotel at 4:00 PM):
Luca



Saturday, July 8, 2023
8:30 AM – 10:45 AM
Room: Sala Blu
Session [6]

CHAIR (*): **Adham Chehab**, University of La Verne, USA.

PRESENTERS (*):

Adham Chehab, University of La Verne, USA.

Causality Effect of SBA loans and Business Creation in US Counties.

Leonard Makuvaza, University of the Free State, South Africa.

Modelling the Role of Intermediate Distress Events in Stock Market Delisting.

Konstantinos Thomos, Aristidis Bitzenis, Nikos Koutsoupias, University of Macedonia, Greece.

Credit Rating in Business and Economics Research: Europe (2000-2022).

Burkhard Heer, UK, Vito Polito, Sheffield University, UK, **Mike Wickens**, UK.

Pension Systems (Un)sustainability and Fiscal Constraints: A Comparative Analysis.

Tahira Yasmin, Ghaleb A. El Refae, Shorouq Eletter, Al Ain University, UAE.

A Systematic Review of Oil Market Geopolitical Risk and Energy Security Nexus.

(*) If the session's chair is absent, the last presenter listed should take on the role of the chair.

Chair: Start the session on time and adhere to the time schedule. Moderate the open discussion to the best of your ability and encourage all present to offer constructive and critical feedback.

Presenter: Your presentation must not take more than 20 minutes.

Coffee Break 10:45 AM – 11:15 AM

Saturday, July 8, 2023
11:15 AM – 1:30 PM
Room: Sala Blu
Session [7]

CHAIR (*): **Ho-Don Yan**, Feng Chia University, Taichung, Taiwan.

PRESENTERS (*):

Jong Min Lee, Tae Young Park, Yong Suhk Pak, Yonsei University, South Korea.
Organizational Learning Platforms for Knowledge Creation in International Joint Ventures.

Liang-Chih Chen, National Taiwan University, Taipei, Taiwan,
Ho-Don Yan, Feng Chia University, Taichung, Taiwan.
Policy Entrepreneurship and the Formation of Taiwan Face Mask
Team in Response to Covid-19.

Yibo Xiao, University of La Verne, CA, USA.
Banking System Fragility and Risk-taking Characteristics between Large Banks and
Small Banks in the U.S.

Angela Okeke, Constantinos Alexiou, Joseph Nellis
Cranfield School of Management, Cranfield University, UK.
Dynamic Distributional Effects of Fiscal Consolidation.

Sergio Paez, Educational Consultant & Urban Education Leader, MA USA.
The Price of Peace in Colombia: A look at the Financial Impact and Human Sacrifice
During this Process.

Tahira Yasmin, Ghaleb A. El Refae, Shorouq Eletter, Al Ain University, UAE.
Examining the impact of Russia-Ukraine War on energy prices and security in Europe.

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Presenter: Your presentation must not take more than 20 minutes.

Afternoon Excursion (after Sessions, starting from hotel at 4:00 PM):
Luca

Saturday, July 8, 2023
2:15 PM – 3:15 PM
Room: Sala Blu
Session [8]

ROUNDTABLE (Open to all Participants):

Cities and the Critical need for Convergence of Energy and Mobility

MODERATOR:

Demetri Kantarelis
Grenon School of Business
Assumption University, USA

INVITED PARTICIPANTS (alphabetically by last name):

Nicholas Apergis
Aristidis Bitzenis
Carolyn V. Currie
Ghaleb A. Elrefae
Anna Vanadis-Faix
Sergio Paez
Mohamed A. Ramady
Tahira Yasmin

Afternoon Excursion (after Sessions, starting from hotel at 4:00 PM):
Luca

Sunday, July 9, 2023

DAY'S ACTIVITIES:

**Registration (please follow signs):
8:00 AM – 1:15 PM**

**Sessions 9, 10 (information below):
8:30 AM – 1:15 PM, Sala Blu**

**Afternoon Excursion
(after Sessions, starting from hotel at 4:00 PM):
*San Gimignano***



Sunday July 9, 2023
8:30 AM – 10:30 AM
Room: Sala Blu
Session [9]

CHAIR (*): **Sergio Paez**, Educational Consultant & Urban Education Leader, MA USA.

PRESENTERS (*):

Katarina R. I. Keller, Susquehanna University, Selinsgrove, PA. USA.
An Empirical Analysis of the Economic Impacts of Higher Education.

Yu-Chen Kuo, Feng Chia University, Taichung, Taiwan.
Building up the Relevance in Economics Education and Assessing its Effect on Students.

James Sawler, Mount Saint Vincent University, Canada.
Economics Education for a Visually-Impaired Student.

Aristidis Bitzenis & Nikos Koutsoupias, University of Macedonia, Greece.
Visualizing Economics and Business in the field of Education:
A Quantitative Analysis of Scholarly Literature (2013-2022).

Anna Vanadis-Faix
School of International Business and Entrepreneurship (SIBE), Germany.
Nobody Moves, Everybody Gets Hurt.

Kei Murata, Ding Jiaqi, Shizuoka University, Japan.
Childcare Support Policies, Endogenous Fertility, Human Capital Accumulation,
and Dynamics of National Debt.

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Presenter: Your presentation must not take more than 20 minutes.

Coffee Break 10:30 AM – 11:00 AM

Sunday July 9, 2023
11:00 AM – 1:15 PM
Room: Sala Blu
Session [10]

CHAIR (*): **Peeter Muursepp**, Tallinn University of Technology Estonia.

PRESENTERS (*):

Peeter Muursepp, Tallinn University of Technology, Estonia.
Wisdom Management in Sight.

Zvi Winer, Western Galilee Academic College, Israel.
The Structure of the Organization and the Protection of Copyrights - Case Study.

Corey D. Bivens, University of Nevada, Reno USA &
John E. Baur, University of Nevada, Las Vegas, USA.
Prosthesis in the Workplace: Modeling the Process of Employee Stigmatization.

Angela Stagliano, Charleston Southern University, USA.
Enhancing Life for the Aging and Reducing Societal Burden.

Corey D. Bivens, University of Nevada, Reno USA &
John E. Baur, University of Nevada, Las Vegas, USA.
Current Trends in Biomedical Engineering: Benefits or Hindrances in the Workplace?

Rohit Jindal, MacEwan University School of Business, Canada.
Allocative Fairness: A Pragmatic Approach.

Kei Murata, Faculty of Humanities and Social Sciences, Shizuoka University, JAPAN.
Exogenous Wage Decline, Utility Changes, Endogenous Fertility and Human Capital Accumulation.

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Presenter: Your presentation must not take more than 20 minutes.

Afternoon Excursion (after Sessions, starting from hotel at 4:00 PM):
San Gimignano

Observers

Gabriel A. Gimenez Roche

Finance Department – NEOMA Business School
Mont-Saint-Aignan (Normandie) France

Michael Khan

University of Toronto
Toronto Canada

Helen Kantarelis

Business & Economics Society International
64 Holden Street
Worcester, MA 01605-3109
USA

Monday, July 10, 2023

**Post-Conference, Recommended Day-Long Excursion
(on your own):**

Montecatini Terme



Have a safe trip back home!

We hope to see you all next year during the
41st Business & Economics Society International (B&ESI) Conference
on the shores of the

Corinthian Gulf, Loutraki, Greece!

July 15-18, 2024
Club Hotel, Loutraki, Greece

Deadline for abstract submission:
March 15th, 2024

