Business & Economics Society International (B&ESI)

43rd B&ESI Conference

Innsbruck, Austria

Hotel Sailer, July 14-19, 2026

Conference Hotel:

Sailer Hotel, Adamgasse 8, A-6020 Innsbruck, Austria
EMAIL: hotel@sailer-innsbruck.at
TEL: +43 512 5363
WEB: https://www.sailer-innsbruck.at/en/index.html

SCHEDULE: Tuesday, July 14 – Sunday, July 19, 2026

Daily Networking Educational Activities (at extra cost, subject to change)

Details here

Tuesday, July 14, 2026

- Pre-Conference, Day-Long Networking Educational Activity:
  Ehrenberg Suspension Bridge & Ehrenberg Castle
- Pre-registration (5:00 PM – 6:00 PM)
- Welcome Reception (6:00 PM – 7:00 PM)

Wednesday, July 15, 2026

- Registration & Sessions: 8:00 AM – 3:30 PM
- Afternoon / Evening Networking Educational Activity (after Sessions):
  Nordkette Cable Car

Thursday, July 16, 2026

- Registration & Sessions: 8:00 AM – 3:00 PM
- Keynote Speaker: 1:00 PM – 2:00 PM
- Afternoon / Evening Networking Educational Activity (after Sessions):
  Swarovski Crystal World in Wattens

Friday, July 17, 2026

- Registration & Sessions: 8:00 AM – 4:15 PM
- Afternoon / Evening Networking Educational Activity (after Sessions):
  Alpine Villages

Saturday, July 18, 2026

- Registration & Sessions: 8:00 AM – 2:00 PM
- Afternoon / Evening Networking Educational Activity (after Sessions):
  Tyrolean Folk Show

Sunday, July 19, 2026

- Post-Conference, Day-Long Networking Educational Activity:
  Bavaria, Füssen, Neuschwanstein Castle

KEYNOTE SPEAKER
(Thursday, July 16, 2026, 1:00 PM – 2:00 PM)

Title of Talk:
Just Pay, Just Peace? Economic Considerations in the Concept of Just Peace

Dr. Christian Göbel
Assumption University, USA

Dr. Christian Göbel is Professor of Philosophy at Assumption University in Worcester, MA, USA, and Visiting Professor of Ethics at the German Armed Forces Command and General Staff College in Hamburg, Germany.

Dr. Göbel has held positions and visiting positions in Italy/Vatican City, Germany, India, and the USA, and served as a Research Associate at the Von Hügel Institute, Cambridge University, UK (2014-19). At Assumption University, he directed the Rome Program, the Ecumenical Institute, and served as D'Alzon Chair (2019-23).

A native of Germany, Dr. Göbel completed his undergraduate studies in Paderborn and Munich and pursued graduate studies in Italy, the UK, and the Netherlands. He holds degrees in philosophy (Ph.L., Ph.D.) and theology (M.Phil., Ph.D.) from the Benedictine University of Sant'Anselmo in Rome, Cambridge University, and Leiden University. He has published widely (eight books and over 100 other scholarly publications) on topics ranging from the Hellenistic Schools (philosophy as a way of life) to Anselm of Canterbury, the philosophy of religion, and military ethics. Dr. Göbel also serves as a Lieutenant Colonel in the German Army Reserve.

Abstract: Some ethicists view the Ukraine War and the escalation in the Middle East as confirmation of their darkest fears: that a return to political realism may bring an end to the long-standing hope for a global peace and security architecture. Others have revived Just War Theory (JWT) to defend the morally justified use of military force. I find both responses overly pessimistic. Just Peace Theory (JPT) – which, inspired by Immanuel Kant and Christian teachings, had partly supplanted Just War Theory in the last decades, especially since the fall of the Iron Curtain – still has its merits. While both JWT and JPT share principles regarding the justified use of law-preserving violence, JPT adopts a broader perspective: it is guided by the vision of a peaceful world grounded in just conditions for all. Its goal is to address the root causes of war, including political, social, ecological, and economic injustice.

My lecture will explore how leading strands of JPT propose to achieve this goal. The emergence of a multipolar world should not deter efforts to strengthen a cooperative international order that is foundational to the vision of just peace. At the same time, key tenets of JPT must be reexamined. Economic justice, for example, entails far more than the well-known principle of "change through trade" that is sometimes associated with Kant. A philosophical look at some economic considerations within the concept of just peace will therefore be a central focus of my lecture.

Tuesday, July 14, 2026

DAY'S ACTIVITIES:

Pre-Conference, Day-Long Educational Networking Activity
(starting from hotel by private tour bus at 10:00 AM – 5:00 PM):
Ehrenberg Suspension Bridge with English speaking guide (please dress up warmly)

Pre-registration (5:00 PM – 6:00 PM)

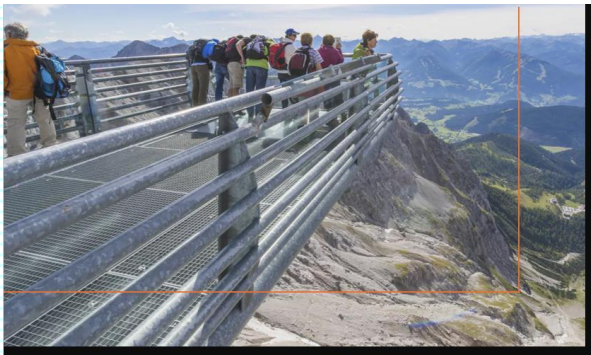
Welcome Reception (6:00 PM – 7:00 PM)

Wednesday, July 15, 2026

DAY'S ACTIVITIES:

Registration & Sessions: 8:00 AM – 3:00 PM

Afternoon / Evening Educational Networking Activity
(after Sessions, starting from hotel at 3:30 PM on foot):
Nordkette Cable Car (please dress up warmly.)



Wednesday, July 15, 2026
Half-Day-Long Networking Activity
(after conference sessions)
Nordkette Cable Car

Wednesday, July 15, 2026
9:00 AM – 11:00 AM
Room: Saal Tyrol
Session [1]

CHAIR (*): **Adham Chehab,** College of Business, University of La Verne, CA USA.

PRESENTERS (*):

Hui-ming Deanna Wang, San Francisco State University, USA.
Beyond ChatGPT:
Evaluating Custom AI Tools for Reflective Learning in Marketing Education.

Adham Chehab, College of Business, University of La Verne, CA USA.
Is Religiosity a Significant Determinant of the Number of Business Startups
in US Counties?

Saad G. Yaseen, Al-Zaytoonah University of Jordan, Jordan.
Generative Artificial Intelligence and Metaverse Flow Experience in Higher Education.

Ayushi Singh, Indian Institute of Management Lucknow, INDIA.
Optimal Pricing in Strategic AI Chip Markets under Geopolitical Performance Constraints.

Elzbieta Lepkowska-White, Skidmore College, New York USA.
Teaching Socially Responsible Entrepreneurship:
A Case-Based Approach Using Patagonia and Chobani.

Kei Murata, Faculty of Humanities and Social Sciences, Shizuoka University, JAPAN.
Income Uncertainty, Investment in Public Education, and Human Capital Accumulation.

(*) ***If the session's chair is absent, the last presenter listed should take on the role of the chair.***
Chair: Start the session on time and adhere to the time schedule. Moderate the open discussion to the best of your ability and encourage all present to offer constructive and critical feedback.
Presenter: Your presentation must not take more than 20 minutes.

Coffee Break 11:00 AM – 11:30 AM

Wednesday, July 15, 2026
11:30 AM – 1:30 PM
Room: Saal Tyrol

Session [2]

PANEL MODERATOR: **Joseph J. Tien**, Tamkang University, New Taipei City, Taiwan.

PANEL TITLE: **Topics in Public Policy Evaluation**

PRESENTERS & DISCUSSANTS:

Yun-Shan Chan, National Taipei University, San Shia District, New Taipei City., Taiwan.
Drunk Driving Policies and DUI Reoffending in Taiwan.
Discussant 1: **Wei-Hua Tian,** Department of Economics, National Cheng Kung University, Tainan 701, Taiwan.

Joseph J. Tien, Tamkang University, Tamsui Dist., New Taipei City, Taiwan.
Exploring the impact of the correlation between interest rates and exchange rates on asset-liability management of life insurance companies in Taiwan.
Discussant 2: **Yun-Shan Chan,** Department of Public Finance National Taipei University San Shia District, New Taipei City Taiwan.

Wei-Hua Tian, National Cheng Kung University, Tainan 701, Taiwan.
Physical, Mental Health Status and Health Behavior Patterns Among Family Caregivers: a Latent Class Analysis.
Discussant 3: Joseph J. Tien, Department of Risk Management and Insurance Tamkang University, Tamsui Dist., New Taipei City, Taiwan

Additional Presentations:

Jared Wong, School of Management, Yale University, New Haven, CT, USA;
Foo Nin Ho, Lam Family College of Business, San Francisco State University, CA, USA.
Ephemerality and Status: Why Experiential Signals Confer Greater Status than Material Signals.

Somdeep Chatterjee, Indian Institute of Management, Calcutta, India;
Neeraj Katewa, Mahindra University, India
Adjustment Costs of Linguistic Integration: Evidence from Residential School Migrations in India.

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Chair: Start the session on time and adhere to the time schedule. Moderate the open discussion to the best of your ability and encourage all present to offer constructive and critical feedback.
Presenter: Your presentation must not take more than 20 minutes.

Light Lunch 1:30 PM – 2:30 PM

Afternoon / Evening Educational Networking Activity
(after Sessions, starting from hotel at 3:30 PM on foot):
Nordkette Cable Car (please dress up warmly.)

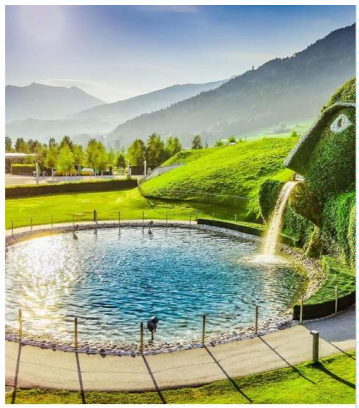
Thursday, July 16, 2026

DAY'S ACTIVITIES:

Registration & Sessions: 8:00 AM – 3:00 PM

Session: KEYNOTE SPEAKER: 1:00 PM – 2:00 PM

Afternoon / Evening Educational Networking Activity
(after Sessions, starting from hotel by private tour bus at 3:00 PM):
Swarovski Crystal World in Wattens



Thursday, July 16, 2026
8:30 AM – 10:30 AM
Room: Saal Tyrol
Session [3]

CHAIR (*): **Johan Coetzee**, University of the Free State, Republic of South Africa.

PRESENTERS (*):

Thomas Walker, Concordia University, Montreal, Canada.
Stress Testing by Nature: Uncovering the True Solvency of Global Banks After Natural Disasters.

Johan Coetzee, University of the Free State, Republic of South Africa.
Lessons of Fintech Adoption in Wealth Banking: a South African Perspective.

Maria Montoya-Chang, Anca M. Voicu, and Martina Vidovic, Rollins College, Winter Park, Florida, U.S.A.
Does Female Leadership Shape Bank Risk and Profitability? Empirical Evidence from the Top 75 U.S. Commercial Banks.

Alfredo M. Leone, George Washington University, USA;
Jorge I. Canales-Kriljenko, Former International Monetary Fund (IMF) Staff Member, USA;
Rodolfo Maino, International Monetary Fund (IMF), USA.
Human Factor Productivity Among the Largest World Economies: A Tale of Stagnation and Catching Up (*)

Livio Fenga, University of Exeter (Exeter, UK) – Center for Simulation Analysis and Modelling (CSAM) Faculty of Science, Innovation, Technology, and Entrepreneurship.
Short-, Medium-, and Long-Run Dynamics in Italy: Evidence from Wavelet–Entropy Analysis of Confidence and Production.

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Presenter: Your presentation must not take more than 20 minutes.

Coffee Break 10:30 AM – 11:00 AM

Thursday, July 16, 2026
11:00 AM – 1:00 PM
Room: Saal Tyrol
Session [4]

CHAIR (*): **Sergio Páez,** Chief Executive Officer, Global Education Solutions, MA, USA.

PRESENTERS (*):

Michael B. Kramer, Memorial Healthcare**,** Owosso, Michigan, USA.
The Economic Impact of Increasing Pediatric Behavioral Health in the US since 2020.

Ruei-Hua Wang, Department of Economics, Soochow University, Taiwan;
Tzu-Ting Yang, Institute of Economics, Academia Sinica, Taiwan.
The Effect of Paid Parental Leave Benefits on Fertility:
Regression Kink Design Evidence from Administrative Data in Taiwan.

Jane McGaughey, Concordia University, Montreal, Canada.
"The Mad Irish"? An In-Depth Analysis of Historical and Contemporary Asylum Admission Probabilities in North America

Nicoletta S.P. Bien, University of Warwick, UK;
Rachel S.Y. Cheung, VBRAN & Company, Hong Kong.
A Socio-Economic Reflection on the Deployment of Rule of Law Principles during COVID-19 in the United Kingdom.

Sergio Páez, Chief Executive Officer, Global Education Solutions, MA, USA;
Edward Cronin, Retired Police Chief from Gardner and Fitchburg, MA, USA.
Beyond Enforcement: Systems Thinking and the Fiscal Impact of Community Trust.

Saki Ito, Department of Architecture and Civil Engineering, Toyohashi University of Technology.
A Behavioral Economics Approach to Learning Time and Human Capital Accumulation.

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Presenter: Your presentation must not take more than 20 minutes.

Thursday, July 16, 2026
1:00 PM – 2:00 PM
Room: Saal Tyrol
Session [5]: KEYNOTE SPEAKER

Title of Talk:
Just Pay, Just Peace? Economic Considerations in the Concept of Just Peace

Dr. Christian Göbel
Assumption University, USA

Dr. Christian Göbel is Professor of Philosophy at Assumption University in Worcester, MA, USA, and Visiting Professor of Ethics at the German Armed Forces Command and General Staff College in Hamburg, Germany.

Dr. Göbel has held positions and visiting positions in Italy/Vatican City, Germany, India, and the USA, and served as a Research Associate at the Von Hügel Institute, Cambridge University, UK (2014-19). At Assumption University, he directed the Rome Program, the Ecumenical Institute, and served as D'Alzon Chair (2019-23).

A native of Germany, Dr. Göbel completed his undergraduate studies in Paderborn and Munich and pursued graduate studies in Italy, the UK, and the Netherlands. He holds degrees in philosophy (Ph.L., Ph.D.) and theology (M.Phil., Ph.D.) from the Benedictine University of Sant'Anselmo in Rome, Cambridge University, and Leiden University. He has published widely (eight books and over 100 other scholarly publications) on topics ranging from the Hellenistic Schools (philosophy as a way of life) to Anselm of Canterbury, the philosophy of religion, and military ethics. Dr. Göbel also serves as a Lieutenant Colonel in the German Army Reserve.

Abstract: Some ethicists view the Ukraine War and the escalation in the Middle East as confirmation of their darkest fears: that a return to political realism may bring an end to the long-standing hope for a global peace and security architecture. Others have revived Just War Theory (JWT) to defend the morally justified use of military force. I find both responses overly pessimistic. Just Peace Theory (JPT) – which, inspired by Immanuel Kant and Christian teachings, had partly supplanted Just War Theory in the last decades, especially since the fall of the Iron Curtain – still has its merits. While both JWT and JPT share principles regarding the justified use of law-preserving violence, JPT adopts a broader perspective: it is guided by the vision of a peaceful world grounded in just conditions for all. Its goal is to address the root causes of war, including political, social, ecological, and economic injustice.

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Light Lunch 2:00 PM – 2:45 PM

Afternoon / Evening Educational Networking Activity
(after Sessions, starting from hotel by private tour bus at 3:00 PM):
Swarovski Crystal World in Wattens

Friday, July 17, 2026

DAY'S ACTIVITIES:

Registration & Sessions: 8:00 AM – 4:15 PM

Networking Educational Activity - starting at 4:30 PM:
(after Sessions, starting from hotel by private tour bus at 4:30 PM)
Alpine Villages, Austria & Germany – passports required

Friday, July 17, 2026
8:30 AM – 10:30 AM
Room: Saal Tyrol
Session [6]

CHAIR [(*)]: **Gregory J. Tanzola**, St Joseph's University, Philadelphia, PA, USA.

PRESENTERS [(*)]

Snezana Eminidou, University of Limassol, Nicosia Cyprus. Cyprus;
Andreas Savvides, Cyprus University of Technology, Cyprus.
Global Spillovers of Trade Policy Uncertainty: Evidence from a Global VAR Approach.

Juan Guerrero-Calderón, Paula Castro Castro, María Teresa Tascón Fernández,
Universidad de León, Campus de Vegazana, León, Spain.
Make it wider: Does Energy Transition Enhance Firm Value for Producers?

Anita Rose, Florida Gulf Coast University, USA.
Teaching Practices to Foster Engagement in Entrepreneurship Education:
Introducing the Entrepreneurial Learning Climate Framework.

Liang-Chih Chen, National Taiwan University, Taipei, Taiwan;
Ho-Don Yan, Feng Chia University, Taichung, Taiwan.
Cheng-Lang Yang, National Taichung University of Science and Technology,
Taichung, Taiwan.
Taiwan's Peculiar Female-dominated Immigrant Entrepreneurship -
Insights from the 2023 Immigrant Living Needs Survey.

Gregory J. Tanzola, St Joseph's University, Philadelphia, PA, USA;
Richard G. Milter Johns Hopkins University Baltimore, MD USA.
Human Thematic Synthesis Still Relevant?

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Presenter: Your presentation must not take more than 20 minutes.

Coffee Break 10:30 AM – 11:00 AM

Friday, July 17, 2026
11:00 AM – 1:00 PM
Room: Saal Tyrol
Session [7]

CHAIR [(*)]: **Zvi Winer,** Department of Economics, Western Galilee Academic College, Israel.

Zvi Winer, Department of Economics, Western Galilee Academic College, Israel.
A Behavioral and Organizational Analysis of the Transition from Self Employment to Firm Formation.

Andy C Bien, Guilherme Pires, Philip Rosenberger III, University of Newcastle, Australia.
The Effects of Moderation on Internal Relationship Marketing Orientation and Its Impact on Businesses' Outcomes in Hong Kong.

Pei-En Lin, National Tsing Hua University, Hsinchu City, Taiwan;
Hung-Chang Chiu, National Tsing Hua University, Hsinchu City, Taiwan;
Yu-Ting Peng, National Tsing Hua University, Hsinchu City, Taiwan.
Sound Human or Stay Professional? Matching Tone of Voice to Consumer Goals on Social Media.

Christina Koufopoulou, (independent researcher) & **Sofia Daskou,** BCA College, Greece.
Social Media Influencers Persuasion Strategies: A Qualitive Study in the Skincare Sector.

Alexis Schorden, Hope Miller, Michael Hubble, and Shauna Welsh
Florida Gulf Coast University, USA.
Dauntless Contracting (Strategic Planning Report).

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Presenter: Your presentation must not take more than 20 minutes.

Light Lunch 1:00 PM – 2:00 PM

Friday, July 17, 2026
2:00 PM – 4:15 PM
Room: Saal Tyrol
Session [8]

CHAIR (*): **A. J. Stagliano,** Saint Joseph's University, Philadelphia, PA USA.

A. J. Stagliano, Saint Joseph's University, Philadelphia, PA USA.
Enhancing SDG Achievement with AI Applications.

Abdul Parker, Avangarde Consulting Ltd, GB.
Economic Trade-offs Between Efficiency Gains and Organizational Adjustment Costs in AI Deployment for Core Operational Processes.

Paris Cleanthous, CIIM Business School, University of Limassol, Cyprus.
Smart but Age-Friendly? Economic and Social Implications of Smart City Transformation for Ageing Urban Populations: Evidence from Limassol.

Jameson Mannix;
Paul Hagstrom, Hamilton College Clinton, NY, USA.
The Impact of Inclusionary Zoning Ordinance Requirements on Rental Prices Across U.S. Cities.

Carolyn V. Currie, CEO Our Oceans Incorporated. Australia.
Water as the New Gold.

Aristidis Bitzenis, Nikos Koutsoupias, Marios Nosios, Department of International and European Studies, University of Macedonia, Thessaloniki, Greece.
Toward Economics of Data: A Systematic Review of Data Valuation in Business and Management Research.

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Presenter: Your presentation must not take more than 20 minutes.

Networking Educational Activity - starting at 4:30 PM:
(after Sessions, starting from hotel by private tour bus at 4:30 PM)
Alpine Villages, Austria & Germany – passports required

Saturday, July 18, 2026

DAY'S ACTIVITIES:

Registration & Sessions: 8:00 AM – 2:00 PM

Networking Educational Activity
(after Sessions, make your own way to the venue, five-minute from the town's center:
Kapuzinergasse 11 Eingang in der, Ing.-Etzel-Straße, 6020 Innsbruck, Austria)
Tyrolean Folk Show (starting at 7:30 PM with dinner-optional, or 8:30 PM only show.)

Saturday, July 18, 2026
Half-Day-Long Networking Activity
(after conference sessions)
Tyrolean Folk Show

Saturday, July 18, 2026
8:30 AM – 10:30 AM
Room: Saal Tyrol
Session [9]

CHAIR (*): **Carolyn V. Currie**, CEO Our Oceans Incorporated, Australia.

Hsi-Lin Chang, National Tsing Hua University, Hsinchu City, Taiwan;
Yi-Ching Hsieh, National Central University, Taoyuan City, Taiwan;
Pei-En Lin, National Tsing Hua University, Hsinchu City, Taiwan;
Hsin-Yu Hsieh, National Central University, Taoyuan City, Taiwan.
The Gift of Belonging:
Exploring Membership Gifting and Promotion Intentions on Live Streaming Platforms.

Sharon Garyn-Tal, The Economics and Management Dep., The Max Stern Yezreel Valley College, Emek Yezreel, Israel.
Determinants of Financial Engagement: The Role of Intrinsic Motivation, Gender, and Early Financial Socialization.

Carolyn V. Currie, CEO Our Oceans Incorporated, Australia.
How New Technology can combat Oceanic Pollution and Climate Change.
A Partnership of AI and Knowledge Management for Future Productivity.

Shorouq F. Eletter, Ghaleb A. Elrefae, Amer Qasem, College of Business, Al Ain University, UAE.
A Partnership of AI and Knowledge Management for Future Productivity.

Aristidis Bitzenis, Nikos Koutsoupias, Marios Nosios, Department of International and European Studies, University of Macedonia (UoM)**,** Thessaloniki, Greece.
Predictive Analytics from Text Data: A Systematic Review of Text-Based Forecasting in Business Research.

Kei Murata, Faculty of Humanities and Social Sciences, Shizuoka University, JAPAN.
Public and Private Educational Expenditures, Variable Elasticity of Substitution, Child Allowances, and Endogenous Fertility.

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Presenter: Your presentation must not take more than 20 minutes.

Coffee Break 10:30 AM – 11:00 AM

Saturday, July 18, 2026
11:00 AM – 1:00 PM
Room: Saal Tyrol
Session [10]

ROUNDTABLE (Open to all)

Theme: **AI and Geoeconomics**

ROUNDTABLE MODERATOR: **Demetri Kantarelis**, Assumption University, USA

ROUNDTABLE PARTICIPANTS: (alphabetically by last name):

Paris Cleanthous, University of Limassol, Cyprus.

Carolyn V. Currie, MD Public Private Sector Partnerships Pty Ltd., Australia.

Demetri Kantarelis, Assumption University, USA.

Sergio Mauricio Paez Arenas, Educational Consultant & Urban Education Leader, USA.

Guilherme Pires, University of Newcastle, Australia.

A.J. Stagliano, Saint Joseph's University**,** Philadelphia, PA, USA.

Zvi Winer, Western Galilee Academic College, Israel.

Ho-don Yan, Feng Chia University, Taiwan.

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Presenter: Your presentation must not take more than 20 minutes.

Light Lunch 1:00 PM – 2:00 PM

Networking Educational Activity
(after Sessions, make your own way to the venue, five-minute from the town's center:
Kapuzinergasse 11 Eingang in der, Ing.-Etzel-Straße, 6020 Innsbruck, Austria)
Tyrolean Folk Show (starting at 7:30 PM with dinner-optional, or 8:30 PM only show.)

Sunday, July 19, 2026

DAY'S ACTIVITIES:

Post-Conference, Day-Long Educational Networking Activity
(starting from hotel by private tour bus at 8:00 AM, duration 10 hours):
Neuschwanstein Castle (Germany) with English speaking guide.

Observers
(alphabetically by last name)

David Yechiam Aharon
Professor of Finance and Capital Markets
Head of the Business Administration Research Center
Faculty of Business Administration
Ono Academic College, Israel

Demetri Kantarelis
Assumption University
Worcester, MA 01609
USA

Helen Kantarelis
Business & Economics
Society International
Worcester, MA 01605
USA

Have a safe trip back home!

We hope to see you all next year during the
44th Business & Economics Society International (B&ESI) Conference in

Tallinn, Estonia, at the Kreutzwald Hotel Tallinn!
July 14-19, 2027

Deadline for abstract submission: March 15th, 2027