



# *Business & Economics Society International*

## **36<sup>th</sup> Conference**

(Register [here](https://www.conferences-besi.com/participation-registration/) or link to <https://www.conferences-besi.com/participation-registration/>)

[www.besiweb.com](http://www.besiweb.com)

**July 6-9, 2020**  
**Rome, Italy**  
**Best Western Plus Hotel Universo**  
**CALL FOR PARTICIPANTS**



The Business & Economics Society International (**B&ESI**) invites you to participate in its **36<sup>th</sup> International Conference** to be held in **Rome, Italy**, at the **Best Western Plus Hotel Universo**, **July 6-9, 2020**. The conference welcomes academics (business/economics professors and administrators) as well as corporation / government executives and economists. You may attend as Observer, Presenter in oral or poster sessions (time allocated for each presenter is 20 minutes), Panelist (for details please link to [Panel Organizer Guidelines](#)) and participate in roundtable brainstorming discussions. The program will consist of small concurrent sessions. To participate as a PRESENTER please submit ABSTRACTS and/or PAPERS as explained below.

### **ABSTRACT / PAPER SUBMISSION DEADLINE: MARCH 15, 2020**

Please, submit your abstract and or paper, in Word and PDF of about 300 words or less, online at [www.besiweb.com](http://www.besiweb.com). All abstracts submitted would be evaluated for presentation and publication in the Book of Abstracts which will be made available at the Conference. You may submit up to 2 abstracts or papers. Abstracts/papers must not have been published, accepted, or submitted for publication elsewhere. The categories that best fit your paper must be typed on the top right corner of the front page (see below table titled "Subject Category Title and Number"). For co-authorships please include names, affiliations, and addresses of all authors and indicate who will serve as presenter.

### **FINAL PAPER SUBMISSION DEADLINE: APRIL 30, 2020**

You may submit up to 2 papers online as prescribed at [www.besiweb.com](http://www.besiweb.com). All papers will pass a double-blind peer review process for publication consideration and selected manuscripts will be considered for journals associated with the Society.

#### **SUBJECT CATEGORY TITLE AND NUMBER 1/2:**

ACCOUNTING (A1)  
MANAGEMENT SCIENCE (MS2)  
MARKETING (MR3)  
FINANCE & INTERNATIONAL FINANCE (F4)  
BUSINESS ETHICS (BE5)  
QUANTITATIVE METHODS (QM6)  
BUSINESS STATISTICS / ECONOMETRICS (BSE7)  
BUSINESS LAW / LAW & ECONOMICS (L8)  
ENTREPRENEURSHIP (E9)  
BUSINESS & ECONOMICS EDUCATION (BEE10)  
MICROECONOMICS (MIC11)  
GOVERNMENT REGULATION (GR12)

#### **SUBJECT CATEGORY TITLE AND NUMBER 2/2:**

INDUSTRIAL ORGANIZATION (IO13)  
GAME THEORY (G14)  
INTERNATIONAL BUSINESS / ECONOMICS (IBE15)  
LABOR ECONOMICS/HUMAN RESOURCES (LH16)  
ECONOMIC GROWTH & DEVELOPMENT (EGD17)  
BEHAVIORAL, HEALTH & EXPERIMENTAL ECONOMICS (BHE18)  
ENVIRONMENTAL BUSINESS / ECONOMICS (E19)  
MACROECONOMICS (MAC20)  
MONETARY ECONOMICS (ME21)  
GOVERNMENT FINANCE (GF22)  
URBAN, RURAL & REGIONAL ECONOMICS (URR23)  
OTHER - PLEASE SPECIFY (O24)

# Conference Registration Fees and Payments

## Online Registration

Please register [here](#) or link to <https://www.conferences-besi.com/participation-registration/> )

### CONFERENCE FEES

1	Registration fee	\$420
2	Attending Co-Author & Panel Organizer fee	\$200
3	Student fee	\$300
4	Observer fee	\$300
5	After <b>April 30, 2020</b> , add late fee to the above fees	\$50
6	Guest / Companion fee	\$85
7	TOTAL AMOUNT DUE	

**Note:** Registration fees include invited speaker luncheon, reception, coffee breaks, one issue of the **2020 GLOBAL BUSINESS & ECONOMICS ANTHOLOGY** and access to all Conference presentations and sessions.

### ALTERNATIVE FORMS OF PAYMENT

If you would like to pay by check or via bank transfer, please contact us as follows:

B&ESI, 64 Holden Street  
Worcester, MA 01605-3109, USA  
Telephone: (508) 852-3937, FAX: (508) 595-0089  
EMAIL: [hkan@besiweb.com](mailto:hkan@besiweb.com),  
WEB: <https://www.besiweb.com>

**Refunds:** Individuals applying for program participation but not accepted are eligible for fee refunds. Cancellations must be in writing and are subject to a \$40 handling fee. No refunds will be given for cancellations after **May 15, 2020**. Refunds will be processed after the conference.

## HOTEL RESERVATION FORM: BEST WESTERN PLUS HOTEL UNIVERSO, ROME, ITALY

**(Block Name for Hotel: [Business & Economics Conference, July 6-9, 2020](#))**

- Best Western Plus Hotel Universo is a four-star hotel situated 5 minutes from the Termini Station, close to the Opera House and 18.4 miles from the Rome Leonardo da Vinci-Fiumicino Airport.
- **A block of rooms has been reserved until [May 1, 2020](#).**  
Reservations made after that date will be subject to hotel availability; please reserve as early as possible.
- **The room rate, inclusive of all taxes and buffet breakfast, is € 141 (single) or € 172 (double).**
- You may book directly to the hotel via this [special internet link](#); alternatively, you may post, email or fax the form below.
- You may pay by international money order (payable in Euros to the Best Western Plus Hotel Universo) or credit card (Visa, Diners Club, MasterCard, and American Express.) The first night's deposit is required with reservation (non-refundable if cancelled 7 days or less prior to arrival.)

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone: Day (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Arrival date: \_\_\_\_\_ Departure date: \_\_\_\_\_

Smoking: \_\_\_ Non-Smoking: \_\_\_ Single: \_\_\_ Double: \_\_\_ King Bed: \_\_\_ Two-Bedded Room: \_\_\_ Number of People in Room: \_\_\_\_\_

**Payments:** \_\_\_\_\_ My international money order is attached payable in Euros to "Best Western Plus Hotel Universo"

Please charge my \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express.

Card # \_\_\_\_\_ CVV # \_\_\_\_\_ Exp.Date \_\_\_\_\_ Authorized Signature \_\_\_\_\_

PLEASE KEEP A COPY OF THIS FORM FOR YOUR RECORDS AND POST OR EMAIL OR FAX THE ORIGINAL TO:

**Best Western Plus Hotel Universo, Via Principe Amedeo 5/B - 00185 - Rome, Italy**

**Telephone: +39 06 476811, Fax: +39 06 4745125, Email: [universo@rhr.it](mailto:universo@rhr.it)**

**Web: <https://www.hoteluniverso.com/en/home-page.aspx>**