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# *Business & Economics Society International*

## **Tuscany Forum 2023**

(Register [here](https://www.conferences-besi.com/participation-registration/) or link to <https://www.conferences-besi.com/participation-registration/>)

**July 6-9, 2023**  
**Tuscany, Italy**  
**Croce di Malta Hotel, Florence**

**CALL FOR PARTICIPANTS**



The Business & Economics Society International (**B&ESI**) invites you to participate in the **Tuscany Forum**, its **40<sup>th</sup> International Conference** to be held **July 6-9, 2023**, in **Tuscany, Italy**, at the **Croce di Malta Hotel in Florence**. The Event welcomes academics (business/economics professors and administrators) as well as corporation / government executives and economists. You may attend as Observer, Presenter in oral or poster sessions (time allocated for each presenter is 20 minutes), Panelist (for details please link to **Panel Organizer Guidelines**) and participate in roundtable brainstorming discussions. The program will consist of small concurrent sessions. To participate as a PRESENTER please submit ABSTRACTS and/or PAPERS as explained below.

### **ABSTRACT / PAPER SUBMISSION DEADLINE: MARCH 15, 2023**

Please, submit your abstract and or paper, in Word and PDF of about 300 words or less, online at [www.besiweb.com](http://www.besiweb.com). All abstracts submitted would be evaluated for presentation and publication in the Book of Abstracts which will be made available at the Conference. You may submit up to 2 abstracts or papers. Abstracts/papers must not have been published, accepted, or submitted for publication elsewhere. The categories that best fit your paper must be typed on the top right corner of the front page (see below table titled "Subject Category Title and Number"). For co-authorships please include names, affiliations, and addresses of all authors and indicate who will serve as presenter.

### **FINAL PAPER SUBMISSION DEADLINE: APRIL 30, 2023**

You may submit up to 2 papers online as prescribed at [www.besiweb.com](http://www.besiweb.com). All papers will pass a double-blind peer review process for publication consideration and selected manuscripts will be considered for journals associated with the Society.

#### **SUBJECT CATEGORY TITLE AND NUMBER 1/2:**

ACCOUNTING (A1)  
MANAGEMENT SCIENCE (MS2)  
MARKETING (MR3)  
FINANCE & INTERNATIONAL FINANCE (F4)  
BUSINESS ETHICS (BE5)  
QUANTITATIVE METHODS (QM6)  
BUSINESS STATISTICS / ECONOMETRICS (BSE7)  
BUSINESS LAW / LAW & ECONOMICS (L8)  
ENTREPRENEURSHIP (E9)  
BUSINESS & ECONOMICS EDUCATION (BEE10)  
MICROECONOMICS (MIC11)  
GOVERNMENT REGULATION (GR12)

#### **SUBJECT CATEGORY TITLE AND NUMBER 2/2:**

INDUSTRIAL ORGANIZATION (IO13)  
GAME THEORY (G14)  
INTERNATIONAL BUSINESS / ECONOMICS (IBE15)  
LABOR ECONOMICS/HUMAN RESOURCES (LH16)  
ECONOMIC GROWTH & DEVELOPMENT (EGD17)  
BEHAVIORAL, HEALTH & EXPERIMENTAL ECONOMICS (BHE18)  
ENVIRONMENTAL BUSINESS / ECONOMICS (E19)  
MACROECONOMICS (MAC20)  
MONETARY ECONOMICS (ME21)  
GOVERNMENT FINANCE (GF22)  
URBAN, RURAL & REGIONAL ECONOMICS (URR23)  
OTHER - PLEASE SPECIFY (O24)

## Conference Registration Fees and Payments Online Registration

Please register [here](https://www.conferences-besi.com/participation-registration/) or link to <https://www.conferences-besi.com/participation-registration/>)

### CONFERENCE FEES

1	Registration fee	\$420
2	Attending Co-Author & Panel Organizer fee	\$200
3	Student fee	\$300
4	Observer fee	\$300
5	After <b>April 30, 2023</b> , add late fee to the above fees	\$50
6	Guest / Companion fee	\$85
7	TOTAL AMOUNT DUE	

**Note:** Registration fees include invited speaker luncheon, reception, coffee breaks, one issue of the **2023 GLOBAL BUSINESS & ECONOMICS ANTHOLOGY** and access to all Conference presentations and sessions.

### ALTERNATIVE FORMS OF PAYMENT

If you would like to pay by check or via bank transfer, please contact us as follows:

B&ESI, 64 Holden Street  
Worcester, MA 01605-3109, USA  
Telephone: (508) 852-3937, FAX: (508) 595-0089  
EMAIL: [hkan@besiweb.com](mailto:hkan@besiweb.com),  
WEB: <https://www.besiweb.com>

**Refunds:** Individuals applying for program participation but not accepted are eligible for fee refunds. Cancellations must be in writing and are subject to a \$40 handling fee. No refunds will be given for cancellations after **May 15, 2023**. Refunds will be processed after the conference.

## HOTEL RESERVATION FORM: CROCE DI MALTA HOTEL, FLORENCE, ITALY

**(Block Name for Hotel: [Business & Economics Society International Conference, July 6-9, 2023](#))**

- The Croce di Malta Hotel is located only a few steps from both the Arno River and the Santa Maria Novella railway station. The church of the same name makes up one of the corners of an ideal triangle of works of art linking Piazza Santa Maria Novella, the Ponte Vecchio and Piazza Duomo, all of which only a few minutes' walk away. The hotel is about 6 km from the Florence-Peretola Airport.
- **A block of rooms has been reserved until June 6, 2023.**  
Reservations made after that date will be subject to hotel availability; please reserve as early as possible.
- **The room rate, inclusive of buffet breakfast, is €160 (single) or €190 (double).**
- You may book directly to the hotel [here](#); alternatively, you may post or email the form below to the hotel.
- You may pay by international money order (payable in Euros to the Croce di Malta Hotel) or major credit card. The first night's deposit is required with reservation (non-refundable if cancelled 7 days or less prior to arrival.)

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_ Middle Initial: \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone: Day (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Arrival date: \_\_\_\_\_ Departure date: \_\_\_\_\_

Smoking: \_\_\_\_\_ Non-Smoking: \_\_\_\_\_ Single: \_\_\_\_\_ Double: \_\_\_\_\_ King Bed: \_\_\_\_\_ Two-Bedded Room: \_\_\_\_\_ Number of People in Room: \_\_\_\_\_

**Payments:** \_\_\_\_\_ My international money order is attached payable in Euros to "Croce di Malta Hotel"

Please charge my \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express.

Card # \_\_\_\_\_ CVV # \_\_\_\_\_ Exp.Date \_\_\_\_\_ Authorized Signature \_\_\_\_\_

PLEASE KEEP A COPY OF THIS FORM FOR YOUR RECORDS AND POST OR EMAIL THE ORIGINAL TO:

[Croce di Malta Hotel, Via della Scala, 7 - 50123 Florence, Italy](#)

Telephone: +39 055 261870 / +39 055 218351, Email: [info@crocedimaltaflorence.com](mailto:info@crocedimaltaflorence.com)

URL: <https://www.crocedimaltaflorence.com/index.php>