

**41<sup>st</sup> Business & Economics Society International (B&ESI) Conference**  
**www.besiweb.com**  
**Corinthian Gulf, Loutraki, Greece, Club Hotel, July 15-18, 2024**



The Business & Economics Society International (**B&ESI**) invites you to participate in its **41<sup>st</sup> International Conference** to be held on the shores of **Corinthian Gulf, Loutraki, Greece**, at the **Club Hotel, July 15-18, 2024**. The conference welcomes academics (business/economics professors and administrators) as well as corporation / government executives and economists. You may attend as Observer, Presenter in oral or poster sessions (time allocated for each presenter is 20 minutes), Panelist (for details please link to [Panel Organizer Guidelines](#)) and participate in roundtable brainstorming discussions. The program will consist of small concurrent sessions. To participate as a PRESENTER please submit ABSTRACTS and/or PAPERS as explained below.

**SUBMISSION DEADLINES: ABSTRACT (MARCH 15, 2024), PAPER (APRIL 30, 2024)**

Please submit online at [www.besiweb.com](http://www.besiweb.com) your abstract in Word and PDF of about 300 words or less. All submitted abstracts will be evaluated for presentation and publication in the Book of Abstracts which will be made available at the Conference. You may submit up to 2 abstracts. Until April 30<sup>th</sup> 2024, you may also submit online at [www.besiweb.com](http://www.besiweb.com) up to two papers in Word and PDF. Abstracts/papers must not have been published, accepted, or submitted for publication elsewhere. The categories that best fit your documents must be typed on the top right corner of the front page (see below table titled "Subject Category Title and Number"). For co-authorships, please include names, affiliations, and addresses of all authors and indicate who will serve as Presenter.

SUBJECT CATEGORY TITLE AND NUMBER 1/2:	SUBJECT CATEGORY TITLE AND NUMBER 2/2:
ACCOUNTING (A1) MANAGEMENT SCIENCE (MS2) MARKETING (MR3) FINANCE & INTERNATIONAL FINANCE (F4) BUSINESS ETHICS (BE5) QUANTITATIVE METHODS (QM6) BUSINESS STATISTICS / ECONOMETRICS (BSE7) BUSINESS LAW / LAW & ECONOMICS (L8) ENTREPRENEURSHIP (E9) BUSINESS & ECONOMICS EDUCATION (BEE10) MICROECONOMICS (MIC11) GOVERNMENT REGULATION (GR12)	INDUSTRIAL ORGANIZATION (IO13) & GAME THEORY (G14) INTERNATIONAL BUSINESS / ECONOMICS (IBE15) LABOR ECONOMICS/HUMAN RESOURCES (LH16) ECONOMIC GROWTH & DEVELOPMENT (EGD17) BEHAVIORAL, HEALTH & EXPERIMENTAL ECONOMICS (BHE18) ENVIRONMENTAL BUSINESS / ECONOMICS (E19) MACROECONOMICS (MAC20) MONETARY ECONOMICS (ME21) GOVERNMENT FINANCE (GF22) URBAN, RURAL & REGIONAL ECONOMICS (URR23) OTHER IN BUSINESS / ECONOMICS - PLEASE SPECIFY (O24) <a href="#">XENOPHON (X25)</a>

**Conference Registration Fees and Payments (details follow below)**

**Online Registration:** Please register [here](#) or link to

<<https://www.conferences-besi.com/rome-participation-registration/>>

## CONFERENCE FEES

1	Registration fee	\$420
2	Attending Co-Author & Panel Organizer fee	\$200
3	Student fee	\$300
4	Observer fee	\$300
5	After <b>April 30, 2024</b> , add late fee to the above fees	\$50
6	Guest / Companion fee	\$85
7	TOTAL AMOUNT DUE	

**Note:** Registration fees include invited speaker luncheon, reception, coffee breaks, one issue of the **2024 GLOBAL BUSINESS & ECONOMICS ANTHOLOGY** and access to all Conference presentations and sessions.

## ALTERNATIVE FORMS OF PAYMENT

If you would like to pay by check or via bank transfer, please contact us as follows:

B&ESI, 64 Holden Street  
Worcester, MA 01605-3109, USA  
Telephone: (508) 852-3937  
EMAIL: [hkan@besiweb.com](mailto:hkan@besiweb.com),  
WEB: <https://www.besiweb.com>

**Refunds:** Individuals applying for program participation but not accepted are eligible for fee refunds. Cancellations must be in writing and are subject to a \$40 handling fee. No refunds will be given for cancellations after **May 15, 2024**. Refunds will be processed after the conference.

## *CLUB HOTEL, LOUTRAKI, GREECE*

By the sea, with a stunning view to the Corinthian Gulf, the 5-star resort Club Hotel is the ideal sea front resort for an inspiring academic conference and dreamlike get-away from the daily routine. The Hotel is about an hour's drive from the Athens; it can also be reached by train directly from the Athens airport (via Corinth or Loutraki.) It lays at the outskirts of the cosmopolitan spa town of Loutraki, next to the famous Corinth canal and close to many picturesque towns (Nafplio, Nafpactos, and Galaxidi), archaeological sites (Ancient Corinth, Nemea, Isthmia, Mycenae, Epidauros and Delphi), and innumerable seafront and mountainous, natural wonders, and underground lakes. The Hotel's comfortable sleeping rooms with all the amenities of a real 5-star, the 5 restaurants serving gourmet food ranging from Greek and Mediterranean to seafood and sushi, the wellness center (spa) with natural daylight are some of the facilities that will definitely ensure a pleasant stay either for business or for holidays.



## HOTEL RESERVATIONS: Reservations Code "Forum24"

- **A block of executive rooms has been reserved until May 30, 2024.** Reservations made after that date will be subject to hotel availability; please reserve as early as possible.
- **The executive room rate, inclusive of buffet breakfast, is €139 (single) or €149 (double), and it is extended for two nights before and two nights after the Event.**
- You may book directly to the hotel [here](#) using the Reservation Code "**Forum24**".

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