

44th Business & Economics Society International (B&ESI) Conference

Tallinn, Estonia, Kreutzwald Hotel

July 14-19, 2027

www.besiweb.com



The Business & Economics Society International (B&ESI) invites you to participate in its **44th International Conference** to be held in **Tallinn, Estonia**, at the **Kreutzwald Hotel**, **July 14-19, 2027**. The conference welcomes academics (business/economics professors and administrators) as well as corporation / government executives and economists. You may attend as Observer, Presenter in oral or poster sessions (time allocated for each presenter is 20 minutes), Panelist (for details please link to [Panel Organizer Guidelines](#)) and participate in roundtable brainstorming discussions. The program will consist of small concurrent sessions. To participate as a PRESENTER please submit ABSTRACTS and/or PAPERS as explained below.

SUBMISSION DEADLINES: ABSTRACT (MARCH 15, 2027), PAPER (APRIL 30, 2027)

Please submit your abstract (Word and PDF formats) of approximately 300 words or fewer online at www.besiweb.com. All submissions will be reviewed for possible presentation and inclusion in the *Book of Abstracts*, which will be distributed at the Conference. Each participant may submit up to two abstracts. Until **April 30th, 2027**, you may also submit up to two full papers (Word and PDF formats) through the same website. **All abstracts and papers will undergo a double-blind peer-review process and must not have been previously published, accepted, or submitted for publication elsewhere.** Please indicate the category that best fits your submission by typing the corresponding title and number in the upper-right corner of the first page (see the table titled “*Subject Category Title and Number*” below). For submissions with multiple authors, include the full names, affiliations, and addresses of all contributors, and clearly identify the author who will serve as the Presenter.

SUBJECT CATEGORY TITLE AND NUMBER 1/2:

ACCOUNTING (A1)
MANAGEMENT SCIENCE (MS2)
MARKETING (MR3)
FINANCE & INTERNATIONAL FINANCE (F4)
BUSINESS ETHICS (BE5)
QUANTITATIVE METHODS (QM6)
BUSINESS STATISTICS / ECONOMETRICS (BSE7)
BUSINESS LAW / LAW & ECONOMICS (L8)
ENTREPRENEURSHIP (E9)
BUSINESS & ECONOMICS EDUCATION (BEE10)
MICROECONOMICS (MIC11)
GOVERNMENT REGULATION (GR12)

SUBJECT CATEGORY TITLE AND NUMBER 2/2:

INDUSTRIAL ORGANIZATION (IO13) & GAME THEORY (G14)
INTERNATIONAL BUSINESS / ECONOMICS (IBE15)
LABOR ECONOMICS/HUMAN RESOURCES (LH16)
ECONOMIC GROWTH & DEVELOPMENT (EGD17)
BEHAVIORAL, HEALTH & EXPERIMENTAL ECONOMICS (BHE18)
ENVIRONMENTAL BUSINESS / ECONOMICS (E19)
MACROECONOMICS (MAC 20) & GOVERNMENT FINANCE (GF 21)
MONETARY ECONOMICS (ME 22) & DIGITAL CURRENCIES (DG 23)
URBAN, RURAL & REGIONAL ECONOMICS (URR24)
BUSINESS / ECONOMICS HISTORY (H25)
ANCIENT PHILOSOPHERS ON BUSINESS / ECONOMICS (X26)
OTHER RELATED TO BUSINESS / ECONOMICS (O27)

Conference Registration Fees and Payments (details follow below)

Online Registration: Please register [here](#) or link to

< <https://www.conferences-besi.com/participation-registration/> >

CONFERENCE FEES

1	Registration fee	\$440
2	Attending Co-Author & Panel Organizer fee	\$220
3	Student fee	\$320
4	Observer fee	\$320
5	After April 30, 2027 , add late fee to the above fees	\$50
6	Guest / Companion fee	\$95
7	TOTAL AMOUNT DUE	

Note: Registration fees include invited speaker luncheon, reception, coffee breaks, one issue of the **2027** GLOBAL BUSINESS & ECONOMICS ANTHOLOGY and access to all Conference presentations and sessions.

ALTERNATIVE FORMS OF PAYMENT

If you would like to pay by check or via bank transfer, please contact us as follows:

B&ESI, 64 Holden Street
Worcester, MA 01605-3109, USA
Telephone: (508) 852-3937
EMAIL: hkan@besiweb.com,
WEB: <https://www.besiweb.com>

Refunds: Individuals applying for program participation but not accepted are eligible for fee refunds. Cancellations must be in writing and are subject to a \$40 handling fee. No refunds will be given for cancellations after **May 15, 2027**. Refunds will be processed after the conference.

KREUTZWALD HOTEL, TALLINN, ESTONIA

The elegant Kreutzwald Hotel Tallinn is in a historic limestone building near the Kristiine shopping center and the Estonian National Library, just a 10-minute walk from the Old Town and 4.8 km from the airport.



HOTEL RESERVATIONS: Reservations Code “**B&ESI Event 2027**”

- The room rates for **STANDARD** rooms, inclusive of breakfast and taxes, are €124 (single) and €134 (double)
- The room rates for **ZEN** rooms, inclusive of breakfast and taxes, are: €142 (single) and €152 (double)
- A block of rooms has been reserved until **June 15, 2027**.
Reservations made thereafter, will be subject to hotel availability
- You may book directly to the hotel via email at < reserv@uhotelsgroup.com >, please mention “**B&ESI Event 2027**”.

HOTEL details:

Kreutzwald Hotel, Endla 23, Tallinn 10122, Estonia, Telephone: +372 666 4800
Web: <https://www.kreutzwaldhotel.com/>