

EDITORIAL POLICY, THEME COVERAGE AND INCLUSION OF NON-ACADEMIC ARTICLES POLICY

The Global Business & Economics Anthology (GBEA) is a double-blind peer-reviewed academic journal that publishes, primarily, research findings applicable to profit-making, non-profit making and / or public policy institutions; it considers all aspects of economics and business, including those combining business and economics with other fields of inquiry with local, national, regional and international implications. The journal aims to select the “best” theoretical and empirical works with high integrative value in the most current indexed literature and potential for significant impact on business and economics research. The outlet occasionally publishes announcements for special issues, events and advertisements.

To be published in the GBEA, preferably, a manuscript should offer new knowledge likely to influence thinking among academicians and practitioners. Well-argued conceptual works that may be tested in the future, re-examinations (improvements) of already proposed and tested models in the literature, and surveys / reviews will be considered as well. More specifically, authors should aim to meet the following:

1. offer extensive literature review based on the latest published works;
 2. have a clearly stated hypothesis and offer strong evidence in support of implications;
 3. be as innovative as possible, in terms of theory and / or empirical or experimental approach;
 4. be of importance to academicians and practitioners in business and economics and, if possible, to other disciplines.
 5. outline the objectives of the study as well as the accomplished and non-accomplished research goals;
 6. offer guidance for future research.
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